Share Your **Community Investment Impact** Through Storytelling
Our webinar is at your fingertips. Click on the icons to:

1. Chat with fellow webinar attendees
2. Ask our team and speakers questions
3. Find out who’s speaking
4. Share the webinar on your social platforms
5. Email the Benevity team directly

And more!
Want to work for brands that involve them in their granting initiatives is key to sharing your impact with your community and business stakeholders.

**Stakeholder Philanthropy**
Is the new approach to corporate granting.

**Employees**
Want to work for brands that involve them in their granting initiatives.

**Storytelling**
Is key to sharing your impact with your community and business stakeholders.
Our Panelists

Stephanie Franco
Head of Corporate Giving and Volunteerism
Telus

Jennifer Kirner
Senior Program Manager, Community Investment
Telus
TELUS

$90M to charities & community partners

18 Community Boards around the globe

1M+ hours annually across the globe

5% pre-tax profit donated

130K team members & retirees in 28 countries
We give where we live

with 22 years of consistent strategic execution

2000 TELUS Team Member Engagement Programs

2006 TELUS Community Ambassadors & TELUS Days of Giving

2007 TELUS Wise

2013 Connecting for Good

2016 TELUS Friendly Future Foundation

2018 TELUS Agriculture & TELUS Pollinator Fund

2020 $150 million committed to COVID-19 relief

2020 TELUS Sustainability Linked Bond; Indigenous Reconciliation Statement & goals published

Since 2000, TELUS, our team members and retirees have contributed more than $900 million and 1.8 million days of service; equating to $1.4 billion in cash and in-kind value.
Community Investment

Local
- 13 Community Boards across Canada
- Employee and retiree donation matching
- Sponsorships, partnerships and cause marketing

National
- TELUS Friendly Future Foundation & Innovation Grants
- TELUS Indigenous Communities Fund
- TELUS Pollinator Fund

Global
- Five international Community Boards today
- Launching four new boards by 2023
- Ukraine Response - $4 million

Synergistic Philanthropy   Humanitarian Response   Volunteerism
Remarkable Outcomes

- Emotive Storytelling
- Removing Barriers
- Inputs to Impacts
Let’s make the future friendly, together
Questions
Check out our Resources
Goodness Matters by Benevity

Benevity.com/GoodnessMatters
Thank you!