



Share Your *Community Investment Impact*
Through Storytelling

Menu Dock

Our webinar is at your fingertips. Click on the icons to:

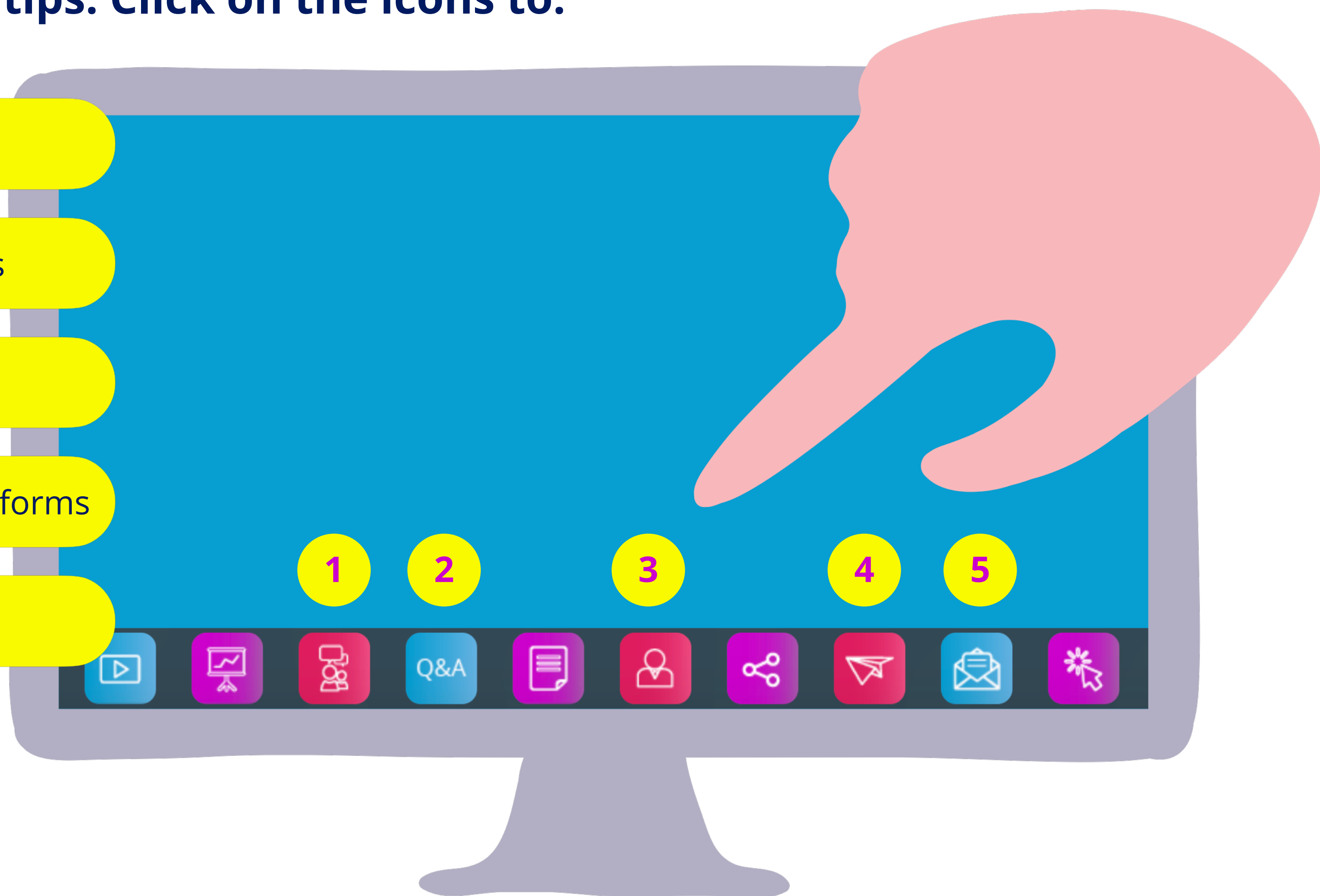
1. Chat with fellow webinar attendees

2. Ask our team and speakers questions

3. Find out who's speaking

4. Share the webinar on your social platforms

5. Email the Benevity team directly



And more!



Stakeholder Philanthropy

Is the new approach to
corporate granting



Employees

Want to work for brands
that involve them in their
granting initiatives



Storytelling

Is key to sharing your
impact with your
community and business
stakeholders



Stephanie Franco

Head of Corporate Giving and Volunteerism
Telus



Jennifer Kirner

Senior Program Manager, Community Investment
Telus

Our Panelists

TELUS

1M+
hours annually
across the globe



\$90M
to charities &
community partners

5%
pre-tax profit
donated



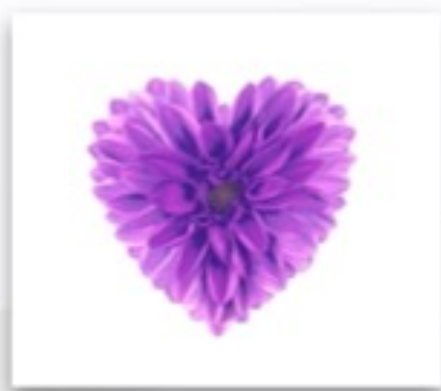
18
Community Boards
around the globe

130K
team members
& retirees in 28
countries



We give where we live

with 22 years of consistent strategic execution



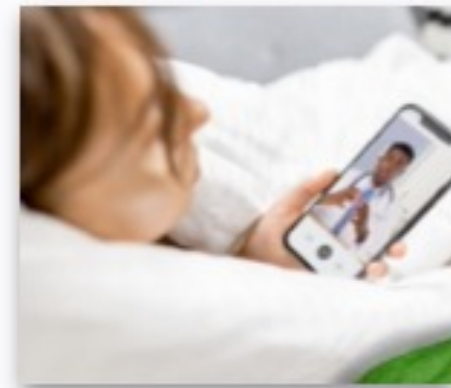
2000
TELUS Team
Member
Engagement
Programs



2005
TELUS
Community
Boards



2006
TELUS
Community
Ambassadors
& TELUS
Days of Giving



2007
TELUS
Health



2013
TELUS
Wise



2016
Connecting
for Good



2018
TELUS
Friendly
Future
Foundation



2020
TELUS
Agriculture &
TELUS
Pollinator Fund



2020
\$150 million
committed to
COVID-19 relief



2021
TELUS
Sustainability
Linked Bond;
Indigenous
Reconciliation
Statement &
goals
published

Since 2000, TELUS, our team members and retirees have contributed more than \$900 million and 1.8 million days of service; equating to **\$1.4 billion** in cash and in-kind value.

Community Investment

Local

- 13 Community Boards across Canada
- Employee and retiree donation matching
- Sponsorships, partnerships and cause marketing

National

- TELUS Friendly Future Foundation & Innovation Grants
- TELUS Indigenous Communities Fund
- TELUS Pollinator Fund



Global

- Five international Community Boards today
- Launching four new boards by 2023
- Ukraine Response - \$4 million

Synergistic Philanthropy

Humanitarian Response

Volunteerism

Remarkable Outcomes

Emotive Storytelling

Removing Barriers

Inputs to Impacts

Instagram
darren_entwistle

Supporting children and families in Ukraine.

Saying hello to brighter futures
The stories below showcase how TELUS Friendly Future Foundation is helping youth to a world of opportunities.

Providing educational and mental health support for youth
Located on a rural 600-acre property 2 hours west of Ottawa, The Boundless School offers a unique educational opportunity for youth living in low-income households.

Joining forces with BGC Canada to relaunch youth mental wellness program
BGC Canada's Flex Your Head is a universal mental health program developed to help youth 13+ think about, talk about, and understand issues of mental health and wellness in a safe and welcoming environment.

Educating female youth through STEM coding club workshops and camps
As the world becomes progressively more tech-focused, STEM (science, technology, engineering and math) education is essential to improving girls' future economic security and prosperity across Canada.



Let's make the
future friendly, together



Questions

Check out our Resources

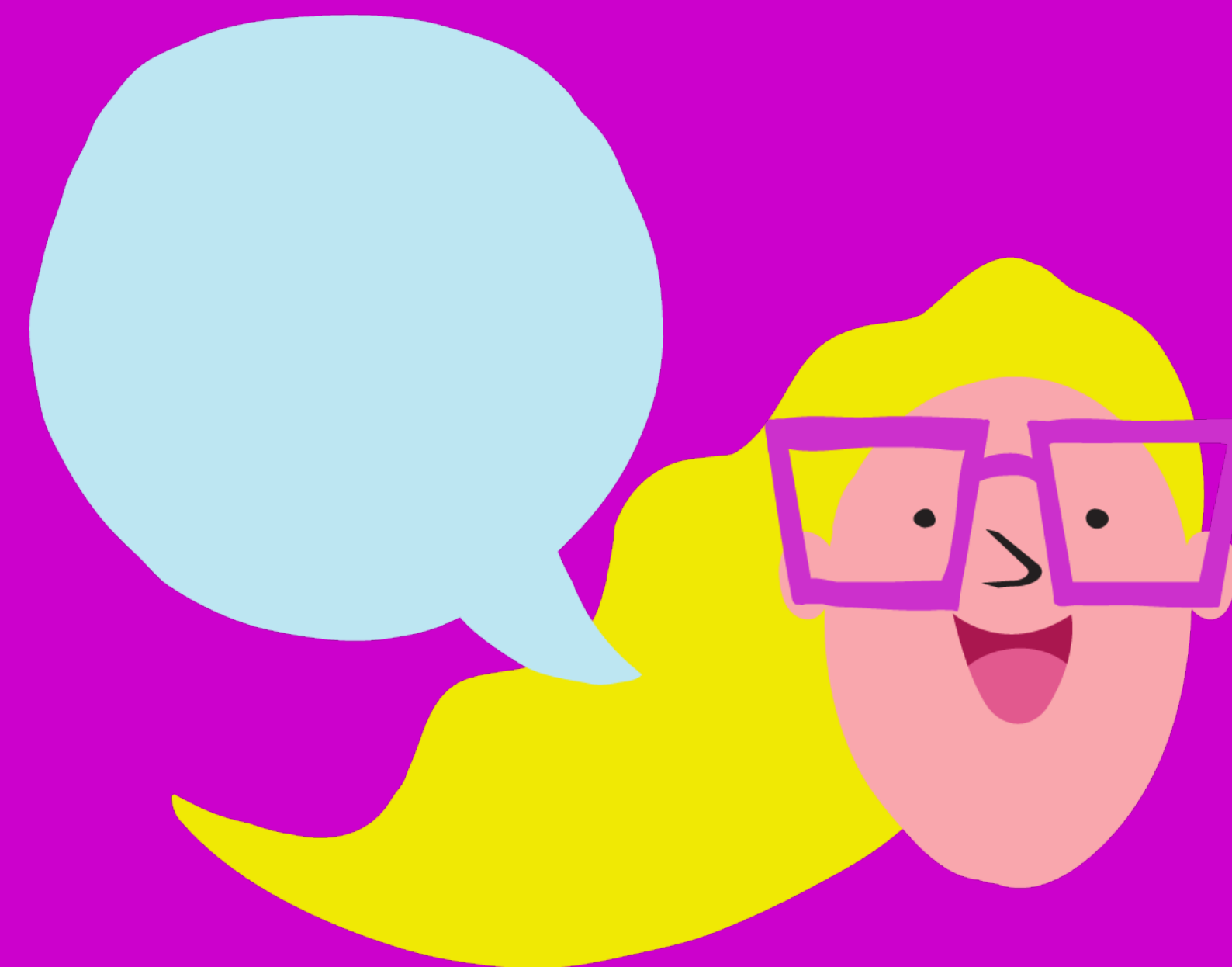




Goodness Matters

by Benevity™

Benevity.com/GoodnessMatters





Thank *you!*