



Harnessing Goodness Through Hard Times

Menu Dock

Our webinar is at your fingertips. Click on the icons to:

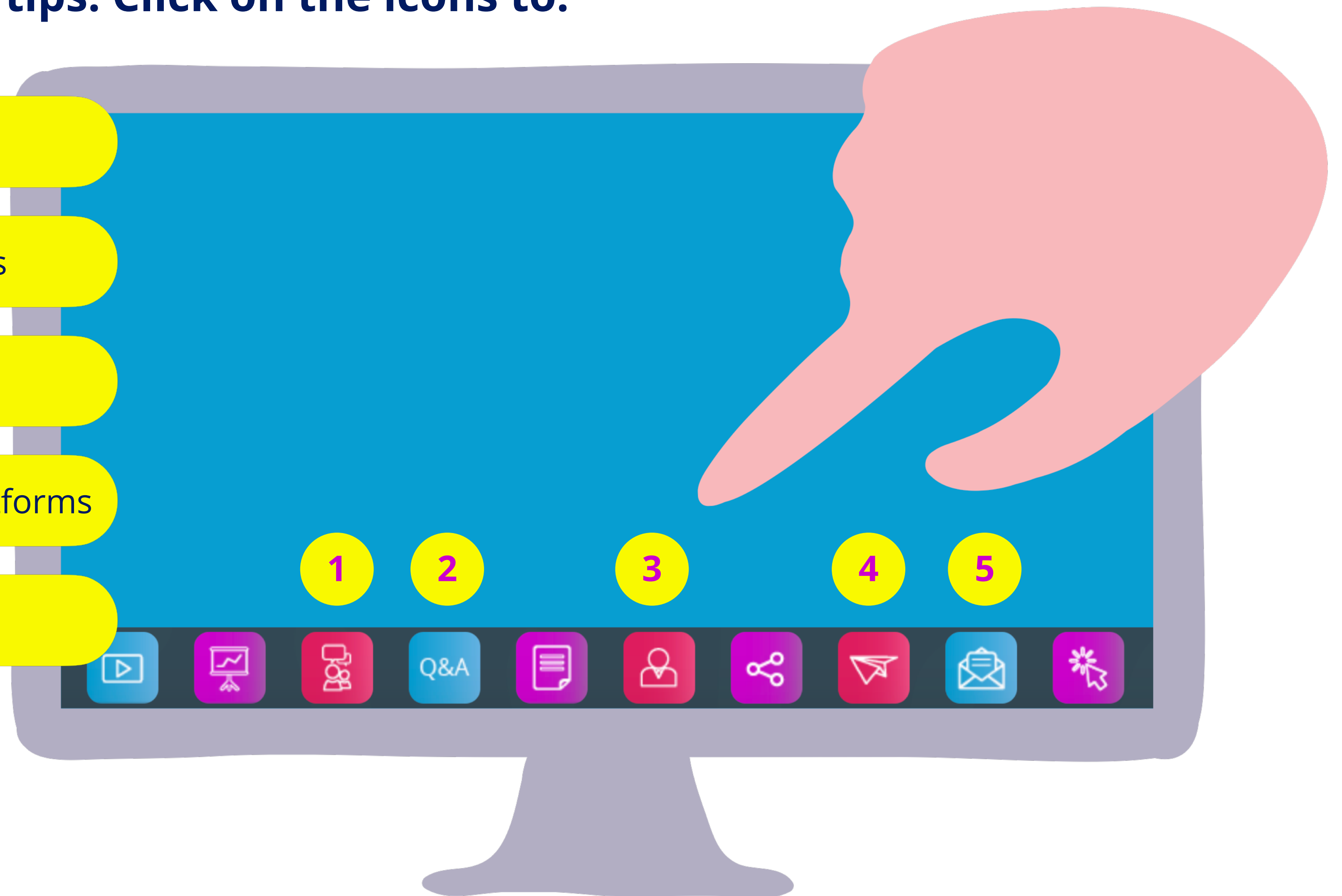
1. Chat with fellow webinar attendees

2. Ask our team and speakers questions

3. Find out who's speaking

4. Share the webinar on your social platforms

5. Email the Benevity team directly



And more!

\$3 Trillion

In global disaster costs in the last decade





Shawna Weisberg

Director of Community Impact (Global)

Ceridian



Janelle St. Omer

VP, Inclusion & Impact

Benevity

Our *Panelists*

Ceridian Overview



A global human capital management (HCM) software company, facilitating:

- Human resources
- Payroll
- Benefits
- Workforce management
- Talent management
- Revolutionizing payroll with on-demand pay

Employees in:

- North America
- EMEA (Europe, Middle East, Africa)
- APJ (Asia-Pacific-Japan)

Employee Giving & Volunteering

- Ceridian Cares Foundation
- Employee giving & volunteering globally: Benevity launched in 14 countries and growing

Ukraine Response

- Global Corporate Match Campaign
- Provided Information and Resources
- Global Panel Discussion on Refugee Crises
- Hiring Ukrainian Refugees
- Exploring partnerships



Crisis/Disaster Incident Types



- Natural disasters
- Worldwide health threats
- Other natural humanitarian crises such as famine



- Man-made disasters

- War
- Terrorism
- Mass shootings



- Hate crimes
- Social or political unrest
- Other



Decision Criteria

Criteria	Description	Score (0 or 1)
Proximity	Proximity to our offices and areas with large concentrations of employees	X
Geographic Scale	Impact to multiple states or provinces (or equivalent)	X
Reputational Risk of Inaction	Inaction would be a reputational risk for the organization	X
Media Response / Societal Impact	Incident is drawing significant national or international attention or has a significant societal or economic impact	X
Employee Loss of Life or Severe Quality of Life Impact	Yes/no	X
General Public Loss of Life or Severe Quality of Life Impact	Yes/no	X
Rarity of situation	Is this something that happens a few times a year (0)? Once in a decade (1)?	X
Relevance to one or more ERGs	Incident uniquely impacts a specific community	X
Leadership Interest	One or more of our leaders has expressed a need for response	X
TOTAL		(Total out of 9)



Questions

Check out our Resources





Thank *you!*