Shaping Volunteer Programs For The Future
Our webinar is at your fingertips. Click on the icons to:

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And more!
70% Volunteers also donate 2X
The donation amount is given by volunteers vs. non-volunteers
Our Panelists

Glenda Oakley  
Corporate Responsibility Director  
USAA

Janelle St. Omer  
VP, Inclusion & Impact  
Benevity
WHO WE ARE

OUR MISSION

The mission of the association is to facilitate the financial security of its members, associates and their families through provision of a full range of highly competitive financial products and services; in so doing, USAA seeks to be the provider of choice for the military community.

Core values: Service, Loyalty, Honesty, Integrity

USAA SERVES

PROGRAM BENEFITS

USAA Highlights

- Open Giving - 130K+ eligible causes
- $200 Dollars for Doers Award for 24 volunteer hrs
- 1:1 Donation Matching up to $1K annually
- Up to 16 paid volunteer bonus hrs

MAKING AN IMPACT

USAA Employees, with the help of corporate matching, elevated their support of communities in 2020-2021

- 400K Employee volunteer hours logged
- $34M Employee giving & USAA matching/rewards

Dear 2021: We are USAA Strong!

Reinforcing Military Family Resilience and Community Engagement
THE COVID PIVOT

USAA SERVES

A Million Good Things

Missions – Inspire employees to give time, talent and treasure to not only the community, but also neighbors, servicemembers and unsuspecting strangers

IMPACT DAYS

USAA professionals use their skills to provide pro bono consulting to small businesses and nonprofits

MOVE FOR A CAUSE

Using gamification, wellness and DEI awareness to fundraise for selected causes across USAA regions

In celebration of USAA’s 100th Anniversary, join us in the movement and commit to doing One Good Thing!
Questions
Check out our Resources
Thank you!