

Shaping *Volunteer Programs* For The Future

Menu Dock

Our webinar is at your fingertips. Click on the icons to:

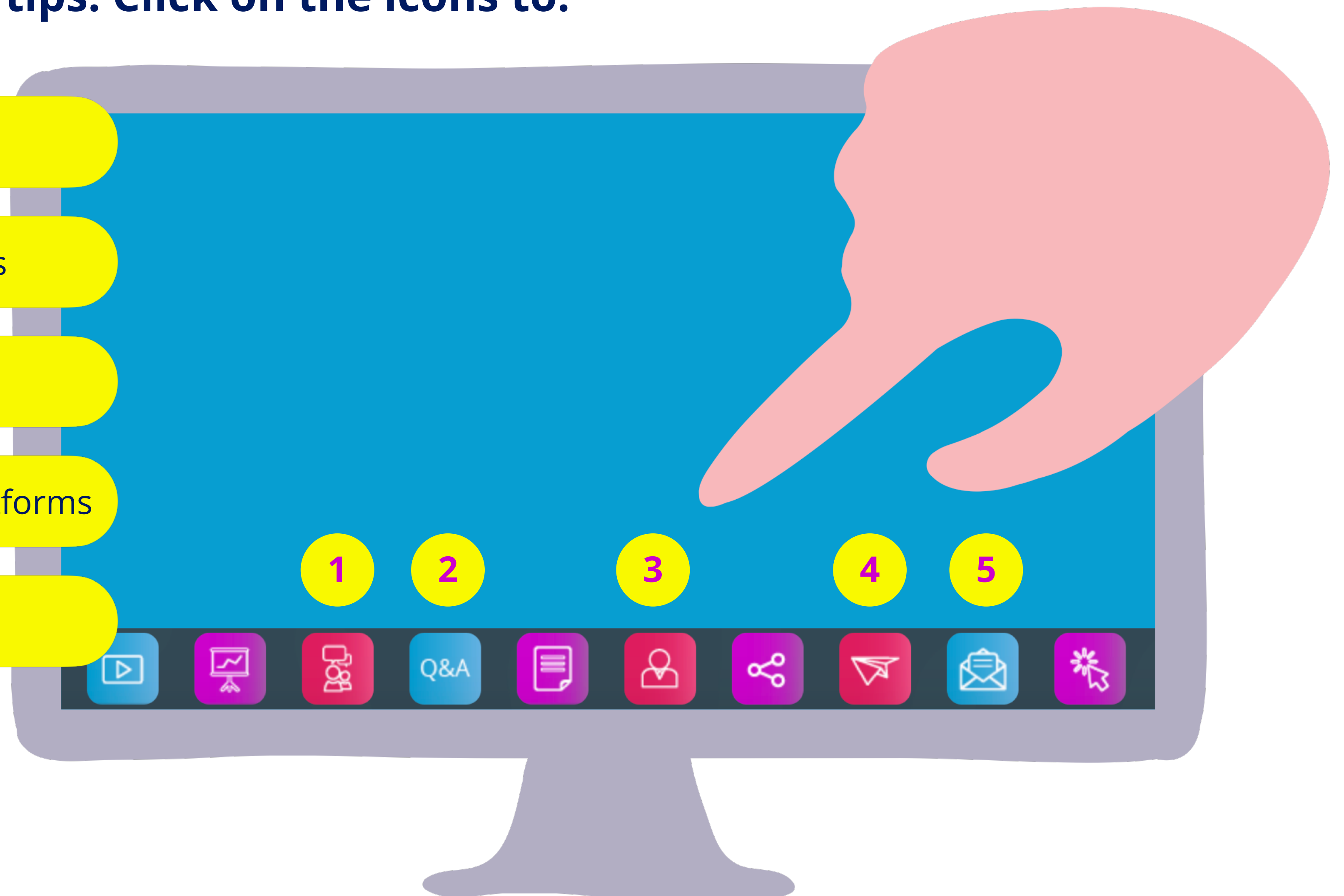
1. Chat with fellow webinar attendees

2. Ask our team and speakers questions

3. Find out who's speaking

4. Share the webinar on your social platforms

5. Email the Benevity team directly



And more!

70%

Volunteers also donate

2X

The donation amount is given by
volunteers vs. non-volunteers





Glenda Oakley

Corporate Responsibility Director

USAA



Janelle St. Omer

VP, Inclusion & Impact

Benevity

Our *Panelists*

➤ WHO WE ARE

USAA SERVES

OUR MISSION



The mission of the association is to facilitate the financial security of its members, associates and their families through provision of a full range of highly competitive financial products and services; in so doing, USAA seeks to be the provider of choice for the military community.



Core values: Service, Loyalty, Honesty, Integrity

PROGRAM BENEFITS

USAA Highlights

Open Giving - 130K+ eligible causes

\$200 Dollars for Doers Award for 24 volunteer hrs



1:1 Donation Matching up to \$1K annually

Up to 16 paid volunteer bonus hrs



MAKING AN IMPACT

USAA Employees, with the help of corporate matching, elevated their support of communities in 2020-2021

400K

Employee volunteer hours logged

\$34M

Employee giving & USAA matching/rewards



Dear 2021:
We are
USAA Strong!



Reinforcing Military Family Resilience and Community Engagement

➤ THE COVID PIVOT

USAA SERVES

A Million Good Things

Missions – Inspire employees to give time, talent and treasure to not only the community, but also neighbors, servicemembers and unsuspecting strangers

MILLION GOOD THINGS BINGO
Challenge your team in a game of Blackout MGT Bingo! Watch #usaaserves slack channel for opportunities to turn in your completed card for prizes!

Donate clothing or blankets to shelter	Purchase a gift card from small business	Take a walk and pick up trash along the way	Take a shorter shower	Buy a coffee or meal for a service member
Deliver a treat to a pal	Refresh or set up a new recurring donation	Slip a \$10 bill and positive note into a box of diapers	Follow 3 nonprofits on social media	Donate items to a food bank
Donate blood	Leave a generous tip at a small restaurant	FREE SPACE	Leave a positive note for someone	Pay for the person behind you in line
Share your good thing on social media #usaaserves100	Send a tribute to a co-worker	Write thank you notes to essential workers	Call and connect with an old friend	Start or add books to neighborhood little library
Sign up for a virtual volunteer opportunity	Create a snackbasket for your delivery driver	Organize a team volunteer event	Cook your favorite meal for someone	Buy an item from a teacher's wishlist

2022 MAR
a million good things
USAA 100

SUN	MON	TUE	WED	THU	FRI	SAT
		1 Take a thank you card to your neighborhood crossing guard	2 Volunteer to read at a school	3 Send a tribute to a peer or co-worker	4 Send a tribute to a peer or co-worker	5 Go on a walk and pick up litter along the way
6 Write Thank You notes to your dental assistant	7 Bring baked goodies to a local hospital	8 Do something special for a woman in your life	9 Sign up for a to teach financial literacy in USAA Serves	10 Buy imperfect produce to save waste	11 Donate a box of dog or cat food to local animal shelter	12 Start your own flower garden
13 Buy an item from a teacher's wishlist	14 Use reusable bags when buying groceries	15 Leave a treat for your garbage worker	16 Let someone in front of you grocery check out	17 Do a secret act of generosity for someone	18 Donate or recycle three items you no longer need	19 Buy a coffee for a service member
20 Check in on a friend						
27 Donate old books to local library or little library						

go/usaaserves100

IMPACT DAYS

USAA professionals use their skills to provide pro bono consulting to small businesses and nonprofits



MOVE FOR A CAUSE

we MOVE for
Mental Health Awareness & Support for our Active Duty Service Members, Veterans & Military Families

Using gamification, wellness and DEI awareness to fundraise for selected causes across USAA regions

2020 MOVE for a CAUSE
go/MoveforaCause
Challenge Yourself! Engage Your Loved Ones! Try to complete all activities within 60 days (see page 2). The activities are meant to promote healthy mind, body and spirit, along with bring awareness to social and diversity issues.

QUICK STRETCH GUIDE (Warm-up video)

- Pigeon
- Down Dog
- Up Dog
- Forward Bend
- Cat
- Child

1 Kickoff: 5K for time
Sept 11 - Kick-off Date

2 Volunteer in Honor of Day of Service
Sept 12 - Volunteer in Honor of Day of Service

3 Engage the family and GetUp!
Sept 13 - Engage the family and GetUp!

4 120 Minutes of Activity
Sept 14 - 120 Minutes of Activity

5 Try Something New
Sept 15 - Try Something New

6 Learn about Hispanic Heritage Month
Sept 16 - Learn about Hispanic Heritage Month

7 Complete Outdoor Activity
Sept 17 - Complete Outdoor Activity

8 73 Minutes of Activity
Sept 18 - 73 Minutes of Activity

9 Learn about Unconscious Bias
Sept 19 - Learn about Unconscious Bias

10 MURPHY Challenge: 1 mile, 100 pull-ups, 200 pushups, 300 squats, 1 mile*
Sept 20 - MURPHY Challenge

11 Monitor/Increase Water Intake for 14 days
Sept 21 - Monitor/Increase Water Intake

12 2.23 Miles for Ahmaud Arbery
Sept 22 - 2.23 Miles for Ahmaud Arbery

13 Self Care: Treat yourself
Sept 23 - Self Care: Treat yourself

14 Eat More Color
Sept 24 - Eat More Color

15 Connect with Others
Sept 25 - Connect with Others

16 Complete Sleep Meditation for 5 Nights
Sept 26 - Complete Sleep Meditation

17 Mid-Way Check Point: 8 Steps of Cardio Activities
Sept 27 - Mid-Way Check Point

18 Watch Resiliency Video and Track
Sept 28 - Watch Resiliency Video

19 Accessability Awareness
Sept 29 - Accessability Awareness

20 Cook a Healthy Meal
Sept 30 - Cook a Healthy Meal

21 USO Story Time Volunteer Activity
Oct 1 - USO Story Time

22 2.44 Miles of Activity
Oct 2 - 2.44 Miles of Activity

23 Dinner in the Dark
Oct 3 - Dinner in the Dark

24 Mindfulness and Meditation Check
Oct 4 - Mindfulness and Meditation

25 Complete BootCamp or Xtrain Class
Oct 5 - Complete BootCamp

26 Support Small Business
Oct 6 - Support Small Business

27 Complete 3 Yoga classes*
Oct 7 - Complete 3 Yoga classes

28 Learn Sign Language
Oct 8 - Learn Sign Language

29 Get Healthy Habit Tips from Sesame Street
Oct 9 - Get Healthy Habit Tips

30 Watch video Zero Day PT workout
Oct 10 - Watch video Zero Day PT workout

31 Self Care: Treat yourself
Oct 11 - Self Care: Treat yourself

32 245 reps combined of push-ups, crunches and squats
Oct 12 - 245 reps combined

33 5K to Finish the Challenge
Oct 13 - 5K to Finish the Challenge

34 Nov 7 - Veterans Day
Nov 7 - Veterans Day

35
Nov 8 -

Healthy Points Watch: Track your activity in the MoveUSAA, Volunteer and the Community Event challenges.

* go/MoveforaCause -> Challenge Board for workout modifications

In celebration of USAA's 100th Anniversary, join us in the movement and commit to doing **One Good Thing!**



Questions

Check out our Resources





Thank *you!*