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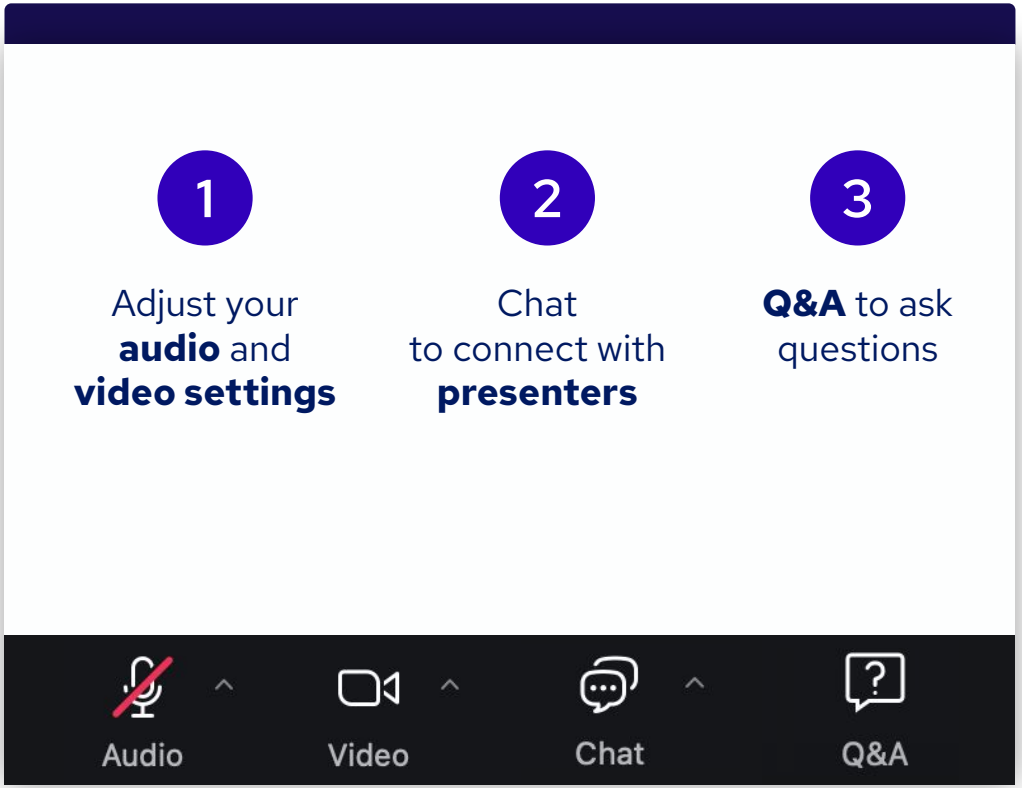
Benevity's Nonprofit Due Diligence:

Protecting Impact at scale

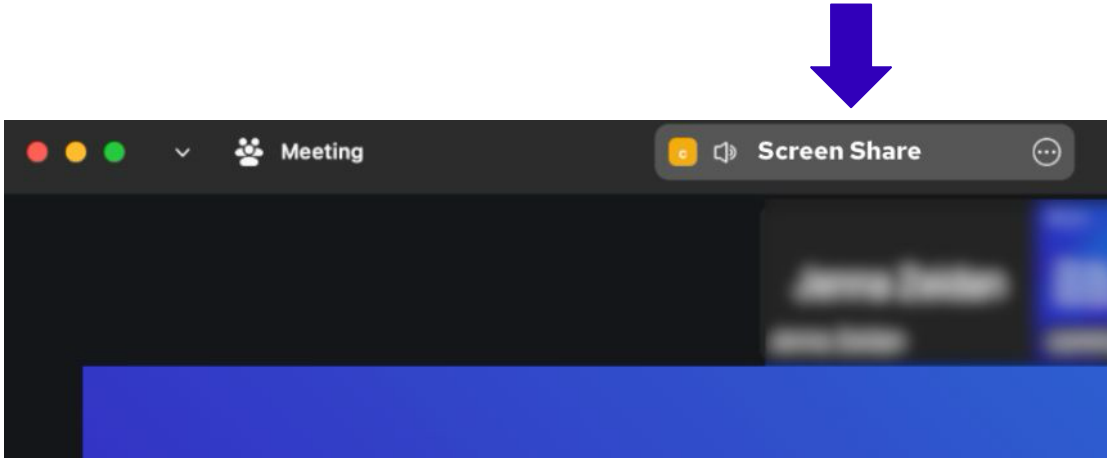
October 2025

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Webinar logistics



Webinar logistics



Introductions - Presenters



Danielle Hood
Product Marketing Manager



Tanya Bilotta
Principal Client Success Manager



Bili McBurney
Senior Charity Operations Specialist



Greg Radke
General Counsel

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Introductions - Q&A



Heather Eeles
VP, Client Support



Eva Ashworth
Manager, Cause Operations



Tracey Beaudoin
Associate General Counsel

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Today’s agenda

1. The role of Benevity’s nonprofit network
2. Why due diligence matters
3. The landscape today
4. How due diligence works at Benevity
5. Q&A

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The role of Benevity's nonprofit network

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BENEVITY'S NONPROFIT NETWORK

Over 2.4 million active nonprofits in nearly every country worldwide

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Some of our collective impact

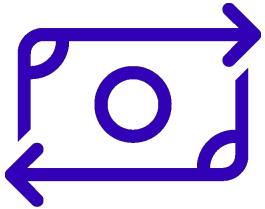
$18B	$18.5B	100M+	6.5M	513K
GRANTS MANAGED	TOTAL DONATIONS ACROSS 90 COUNTRIES	VOLUNTEER HOURS	CHANGEMAKERS ACROSS 950+ CLIENTS	NONPROFITS SUPPORTED

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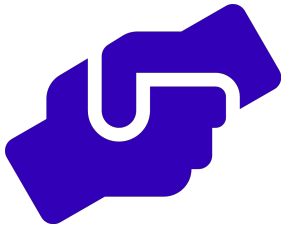
Nonprofit benefits



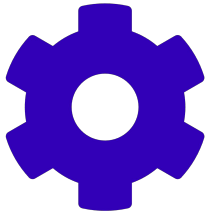
GLOBAL REACH



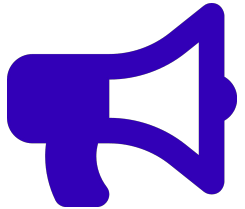
ELECTRONIC PAYMENTS



DEDICATED SUPPORT



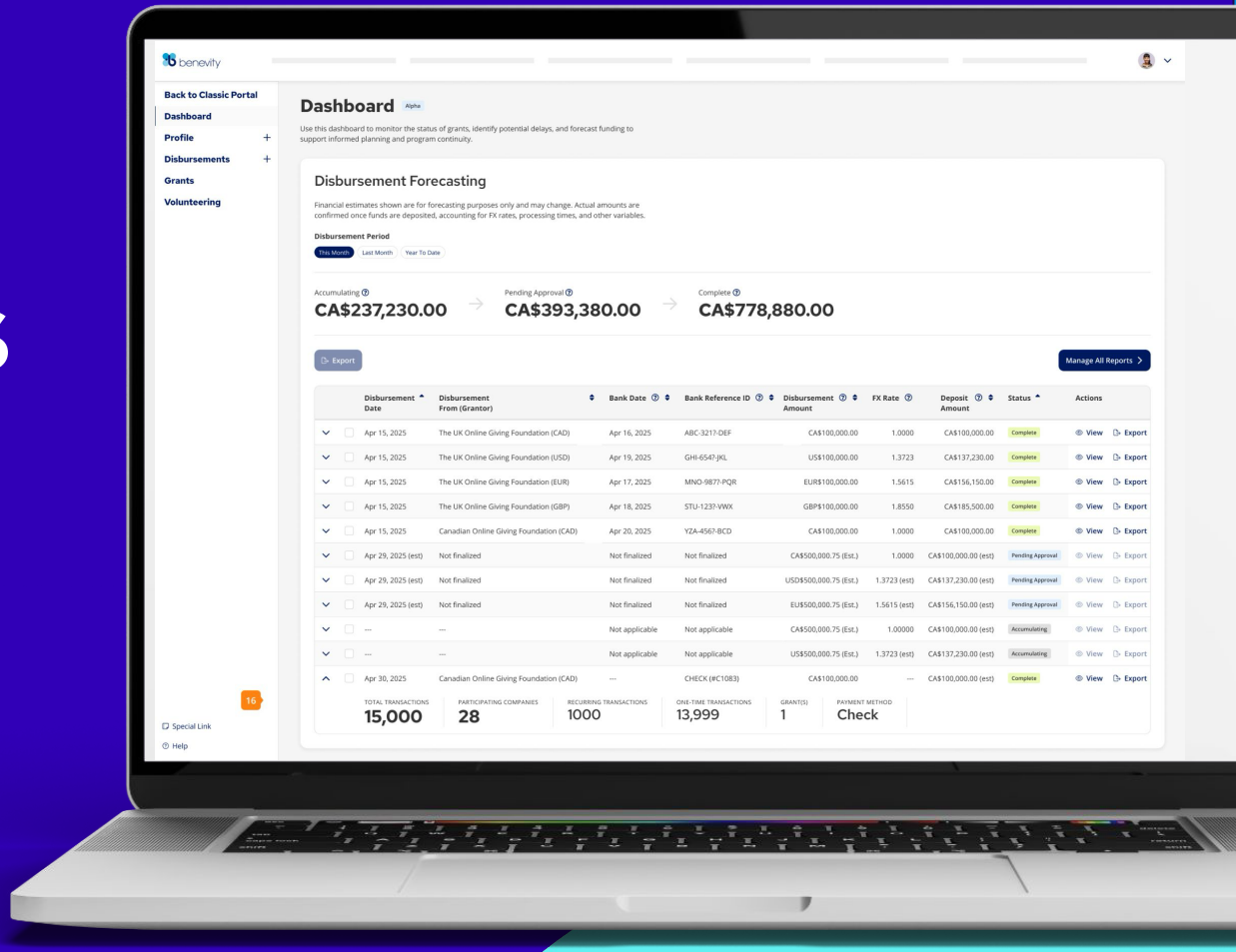
ADMINISTRATIVE EASE



STORY AMPLIFICATION

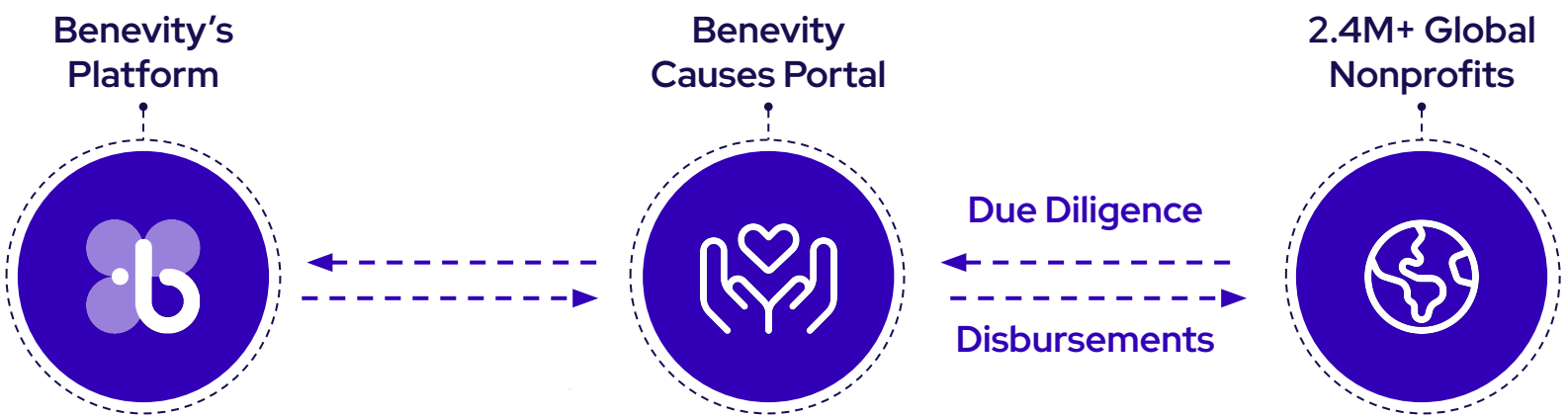
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Benevity's Causes Portal



Benevity Causes Portal

Connecting Benevity Solutions to Nonprofits



Why due diligence matters

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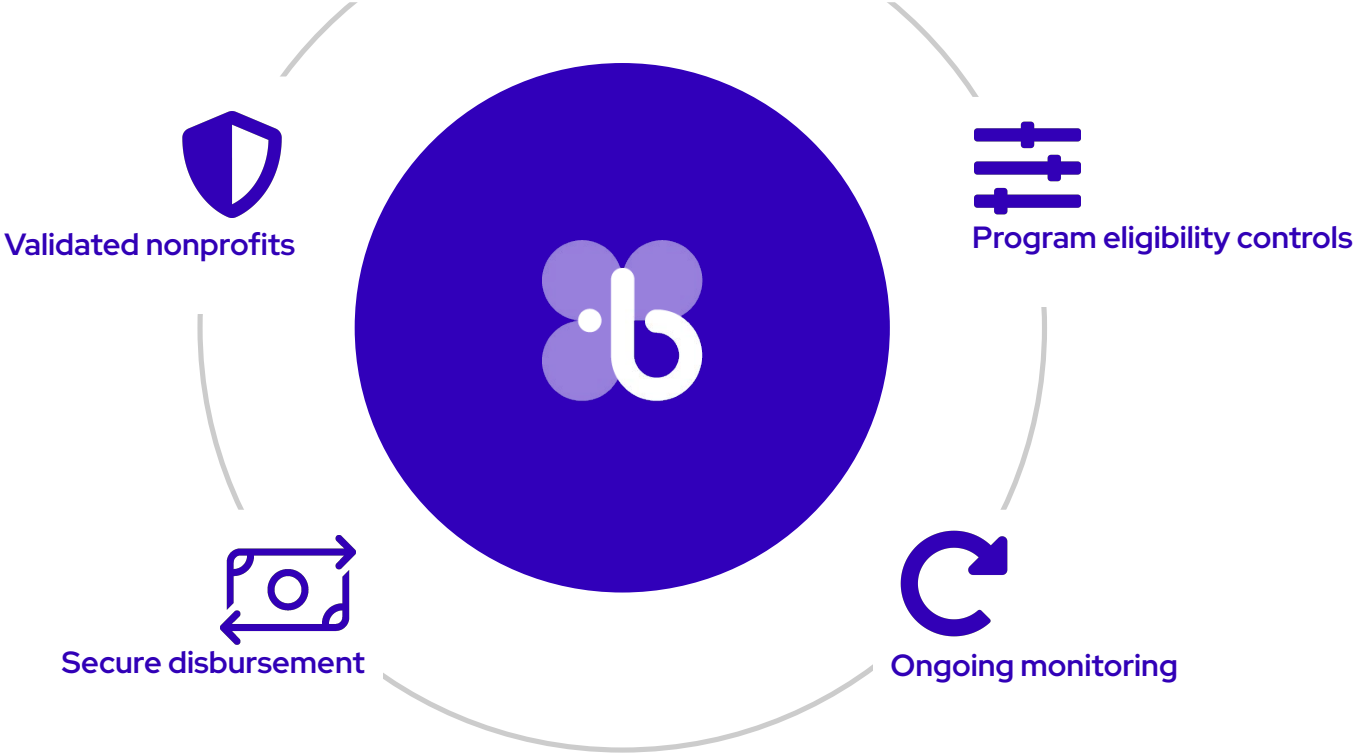
BENEVITY'S DUE DILIGENCE HELPS YOU

1. Manage risk
2. Maintain compliance
3. Protect your brand
4. Maintain nonprofit efficiency
5. Reduce time and cost



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What does good due diligence look like?



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The landscape today

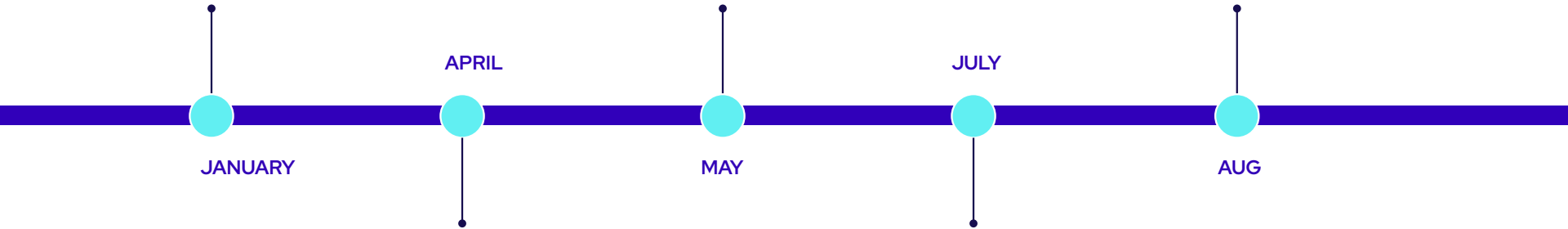
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A selection of Executive Orders & memos issued in 2025

Jan 20 - Ending Radical And Wasteful Government DEI Programs And Preferencing (EO)
Jan 20 - Initial Rescissions Of Harmful Executive Orders And Actions (EO)
Jan 20 - Reevaluating And Realigning United States Foreign Aid (EO)
Jan 20 - Defending Women from Gender Ideology Extremism and Restoring Biological Truth to the Federal Government (EO)
Jan 21 - Ending Illegal Discrimination And Restoring Merit-Based Opportunity (EO)
Jan 27 - Temporary Pause of Agency Grant, Loan, and Other Financial Assistance Programs (Memo)

May 19 - Justice Department Establishes Civil Rights Fraud Initiative (Memo)

Aug 7 - Improving Oversight Of Federal Grantmaking (EO)



Apr 23 - Reforming Accreditation To Strengthen Higher Education (EO)
Apr 23 - Restoring Equality Of Opportunity And Meritocracy (EO)

Jul 4 - H.R.1 - One Big Beautiful Bill Act
Jul 24 - The Rescissions Act of 2025
Jul 30 - Justice Department Releases Guidance for Recipients of Federal Funding Regarding Unlawful Discrimination (Memo)

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**Not exhaustive*

US Policy impact on grantmaking & DEI

Two recent announcements

JUL 29

DOJ MEMO

Guidance For Recipients Of Federal Funding Regarding Unlawful Discrimination

AUG 7

EXEC ORDER

Improving Oversight Of Federal Grantmaking

LEGAL IMPACT

NO CHANGE to existing law, simply a signal for potential enforcement

ONLY APPLICABLE to recipients of direct or indirect federal funding (grantees/contractors/educational institutions/ healthcare providers)

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Programs remain inclusive

Minimal changes tracked on the Benevity platform since January 2025

1.9%

Of all Benevity clients have indicated they *may* be changing their programs due to US landscape changes

1.9%

Of Benevity granting clients made changes to their granting programs

1.3%

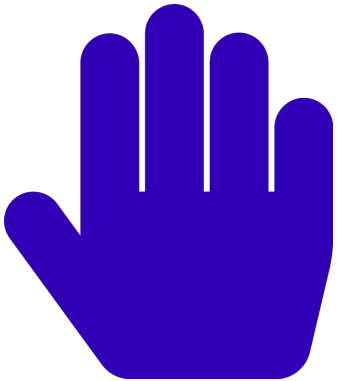
Of Benevity clients have changed the eligibility of their employee programs

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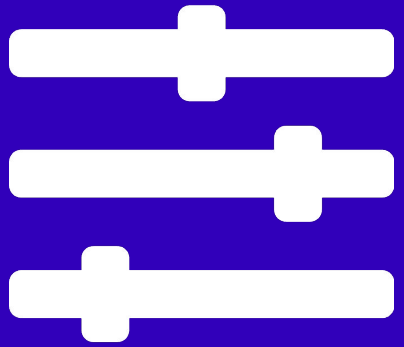
How due diligence works at Benevity

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Platform eligibility



Program eligibility



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How due diligence works

Four layers of review



VALIDATION



VERIFICATION



VETTING



INVESTIGATION

Ongoing Platform Eligibility Determined

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Validation

Establishing platform eligibility

Validation methods include:

- **Government registry sync**
- **Official document reviews**
- **Sanctions and watchlist screening**

VALIDATION VERIFICATION VETTING INVESTIGATION

Government registry sync

Region	Database	Sync Timing
USA	Internal Revenue Service (IRS)	Monthly*
UK	UK Charity Commission	Monthly
Canada	Canada Revenue Agency (CRA)	Monthly
Australia	Australian Business Register (ABR) & Australian Charities and Not-for-profits Commission (ACNC)	Monthly
New Zealand	Charities Services	Annually
International	techsoup	Daily

**Reliant on the release of the IRS Business Master File*



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Sanctions and watchlist screening

Daily sanctions checks and global watchlist intelligence

High-profile watchlists include:

- Office of Foreign Assets Control (OFAC) sanctions
- United Nations Security Council (UNSC) sanctions
- EU Consolidated List of Sanctioned Persons, Groups and Entities
- UK HM Treasury sanctions

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+

MOODY'S

VALIDATION VERIFICATION VETTING INVESTIGATION



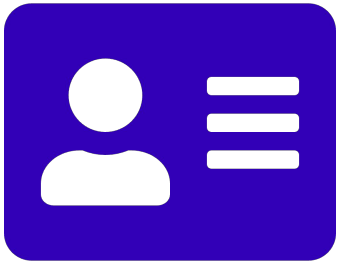
Verification

Safeguarding your program

Verification methods include:

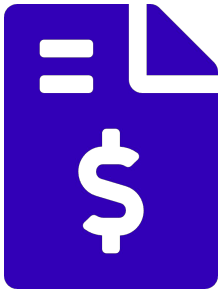
- **User verification**
- **Electronic Funds Transfer (EFT) and bank account verification**
- **Terms of Use adherence**

1
User verification

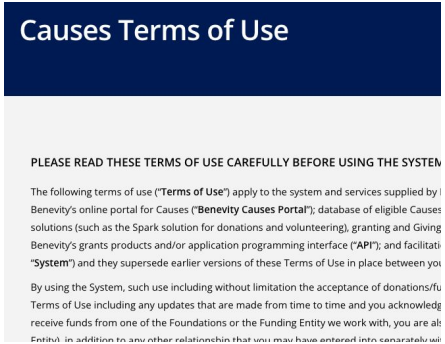


ThreatMetrix™

2
Electronic Funds Transfer (EFT) and bank account verification



3
Terms of use adherence





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Vetting

Supporting values-based decision-making

Verification methods include:

- **Nonprofit Program Eligibility Rulesets**

Additional paid services:

- **Adverse Media Reports**
- **Nonprofit Mission & Operations Screening**
- **Organization & Key Personnel Screening**
- **Premium Nonprofit Screening**

Program Eligibility Rulesets

Distinct, robust options can be set for program eligibility and corporate funds



NTEE Codes



Non-Registered organizations



Regional



Individual lists



SPLC Hate List



Self-Certification

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Finding the right balance

Program eligibility rules help protect your program — but they can also impact nonprofit availability for your people.

That's why we recommend:

- Reviewing eligibility rulsets with your Client Success team
- Striking the right balance between alignment with your values and broad nonprofit choice





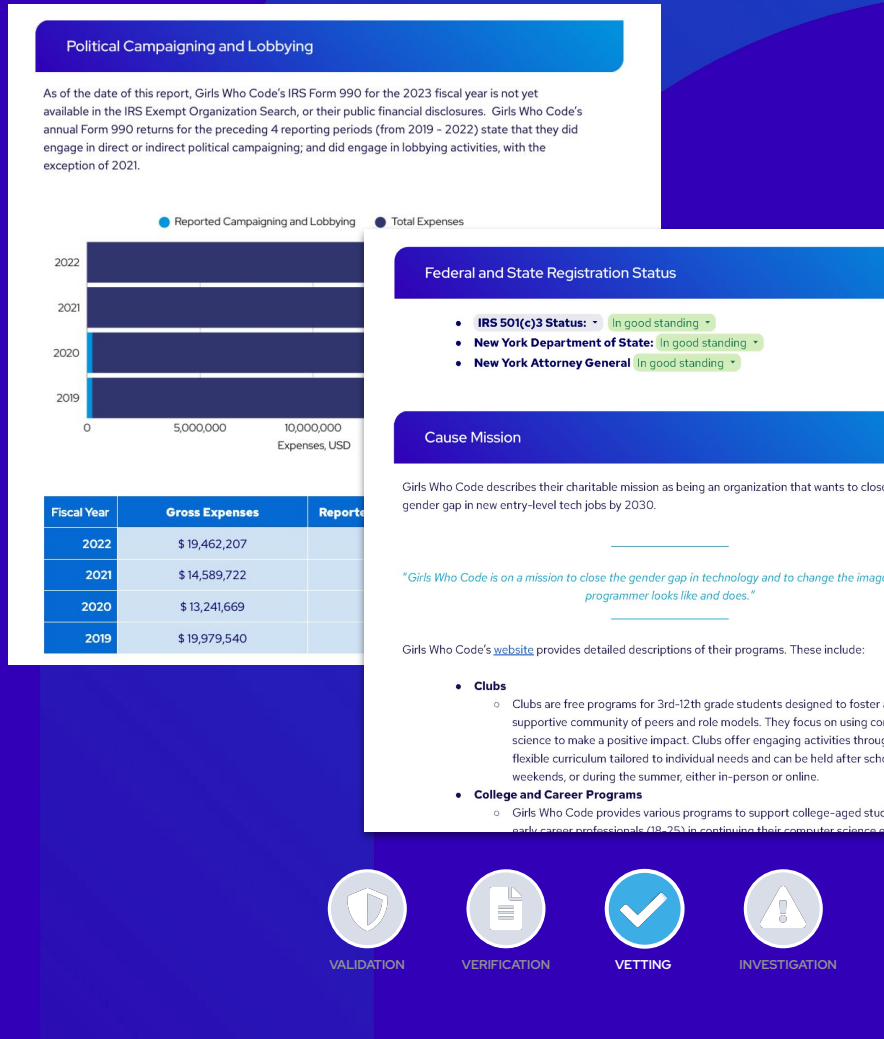
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Start with trust, scale with confidence

Benevity's nonprofit screening services help you move forward with purpose. We take the guesswork out of due diligence, giving you the tools to confidently partner with nonprofits that align with your goals and meet your standards.

- **Nonprofit Mission & Operations Screening**
- **Organization & Key Personnel Screening**
- **Premium Nonprofit Screening**

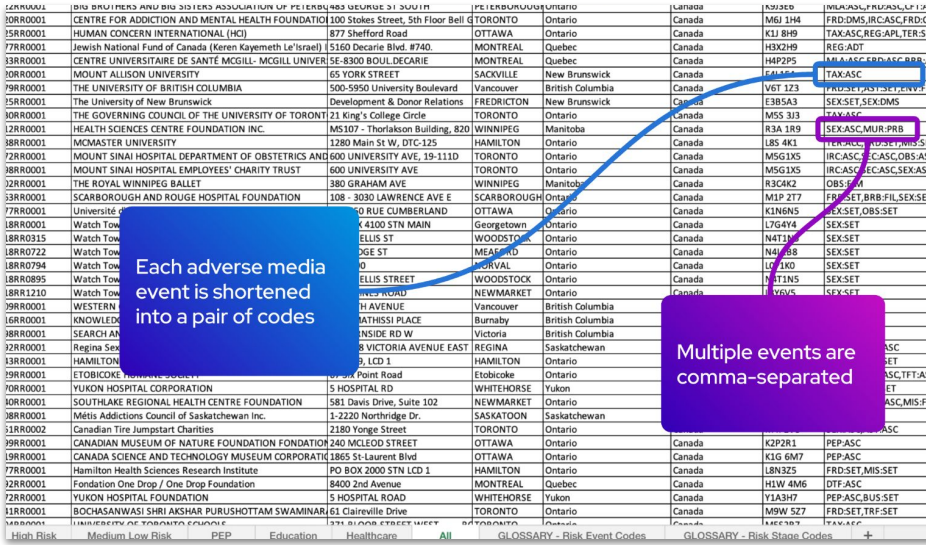
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Adverse Media Reports

Benevity partners with Moody's Analytics to deliver powerful, AI-driven media screening that helps you stay ahead of reputational risk.

- **Global Coverage:** 14,000+ trusted sources across 75 countries
- **Comprehensive Reach**: From major news outlets to local publications, including TV, radio, and print
- **Smarter Screening:** unique risk scores based on the type and severity of media mentions
- **Configurable:** available as an optional add-on for clients who want deeper insight



VALIDATION VERIFICATION VETTING INVESTIGATION

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Organization & Key Personnel Screening

Review of nonprofits, their board members (up to 25), and senior staff against global sanctions lists and adverse media.

Nonprofit Mission & Operations Screening

Review of a nonprofit's mission, governance, operational policies, and geographic presence.

Premium Nonprofit Screening

Full-spectrum assessment of a nonprofit's legitimacy, mission alignment, governance, compliance, and leadership.



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Investigation

Responding to concerns

Investigation methods include:

- **Transaction monitoring**
- **Third-party reporting and investigation**
- **Legal and compliance investigations**

1
Fraud Protection & Transaction Monitoring

- Weekly transaction monitoring
- Reporting and investigation of suspicious activity
- Maintained user/nonprofit watchlists and blocklists

2
Third-Party Reporting and Investigation

- Concerns reported by anyone in ecosystem.
- Pause disbursements if needed and work with nonprofit to resolve the issue.
- Determine organization's ability to remain in the platform

3
Legal and Compliance Investigations

- Higher legal or regulatory review for Hate Speech, Military Use of Funds, and Discrimination
- Careful review which determines the eligibility on our platform, which could result in permanent deactivation



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Benevity's Nonprofit Due Diligence Lifecycle

Validation

Confirming organization legitimacy and status which determines if a nonprofit can join the Benevity Causes Portal.

ONGOING

- Sanctions and watchlist screening
- Organizational validation via government syncs and TechSoup

AS REQUIRED

- Benevity validation
- TechSoup validation
- Global regulatory reviews

Verification

Verification through the collection and review of nonprofit information to support secure and compliant participation on the platform.

ONGOING

- Platform guidelines - nonprofit adherence
- User verification

AT REGISTRATION

- EFT and bank account verification

AS REQUIRED

- UKOGF Declaration Compliance

Vetting

Deeper dive into how a nonprofit functions beyond the Benevity platform, supporting clients to make informed, values-aligned decisions on program eligibility.

ONGOING

- Nonprofit eligibility rulesets
- Self-certification declaration
- Adverse media reports*

AS REQUIRED

- Key personnel screening*
- Premium nonprofit screening*

Program Eligibility Determined
Client Action Required

Investigation

Review potential issues flagged through monitoring or reporting, helping to ensure compliant use of the platform.

ONGOING

- Transaction monitoring

AS REQUIRED

- Third-party reporting and investigation
- Legal and compliance investigations

Ongoing Platform Eligibility Determined

*Paid Service

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Only trusted nonprofits receive your funds.

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Due diligence in action

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Respond quickly and confidently

War in Ukraine



Global natural disasters



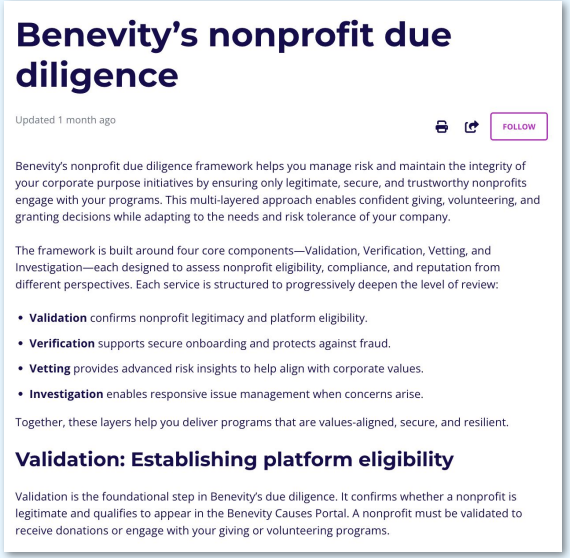
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Resources and support

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Additional resources

HELP ARTICLES



Benevity's nonprofit due diligence

Updated 1 month ago

FOLLOW

Benevity's nonprofit due diligence framework helps you manage risk and maintain the integrity of your corporate purpose initiatives by ensuring only legitimate, secure, and trustworthy nonprofits engage with your programs. This multi-layered approach enables confident giving, volunteering, and granting decisions while adapting to the needs and risk tolerance of your company.

The framework is built around four core components—Validation, Verification, Vetting, and Investigation—each designed to assess nonprofit eligibility, compliance, and reputation from different perspectives. Each service is structured to progressively deepen the level of review:

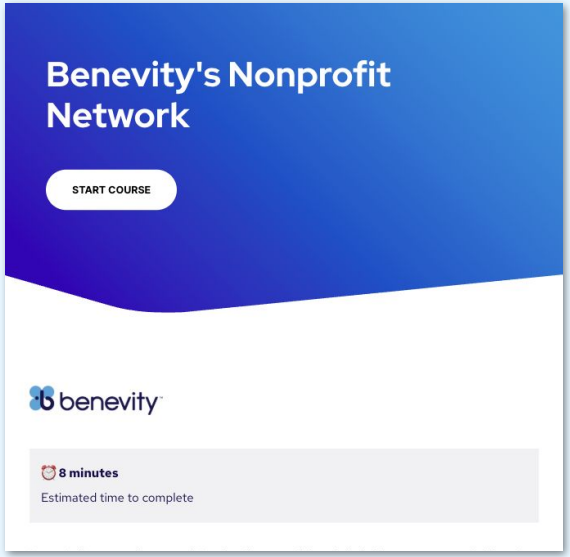
- **Validation** confirms nonprofit legitimacy and platform eligibility.
- **Verification** supports secure onboarding and protects against fraud.
- **Vetting** provides advanced risk insights to help align with corporate values.
- **Investigation** enables responsive issue management when concerns arise.

Together, these layers help you deliver programs that are values-aligned, secure, and resilient.

Validation: Establishing platform eligibility

Validation is the foundational step in Benevity's due diligence. It confirms whether a nonprofit is legitimate and qualifies to appear in the Benevity Causes Portal. A nonprofit must be validated to receive donations or engage with your giving or volunteering programs.

ON-DEMAND COURSES



CLIENT SUCCESS TEAMS



benevity Community

Discussions | Groups | Events | News | Resources | B-Hive

+ Create topic

Are you a Benevity Community newbie? Start here! 5 days ago

Where purpose-driven leaders connect

Learn from peers, share insights and strengthen your programs.

Find answers, resources and inspiration. ⌘ K





Get started

New here? This is a great place to start!



Ask the community

Get support directly from your peers.



Meet your peers

Build connections with other Benevity clients.



Explore events

Join collaborative sessions



Get the latest news

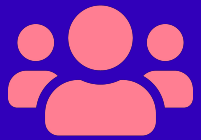
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Browse resources

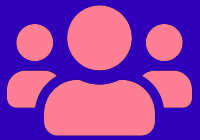
Find valuable content and resources

COMMUNITY EVENTS | UPCOMING



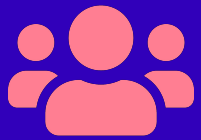
Huddle: Executing an impactful first Giving Season

October 15



Office Hours: Giving Season

November 3



Huddle: ERG idea exchange (unlock what's working

November 25

Log in to the Benevity Community to register!

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Tell us what you think of today's webinar



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Q&A

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Thank you!

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