

Ei8ht



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Share your favorite insights and a-ha moments using the conference hashtag.



We want to hear from you!

Use the chat/question function to interact with your peers and ask questions to panelists.

CREATING A CULTURE OF GIVING

Goodness Matters – March 2, 2021

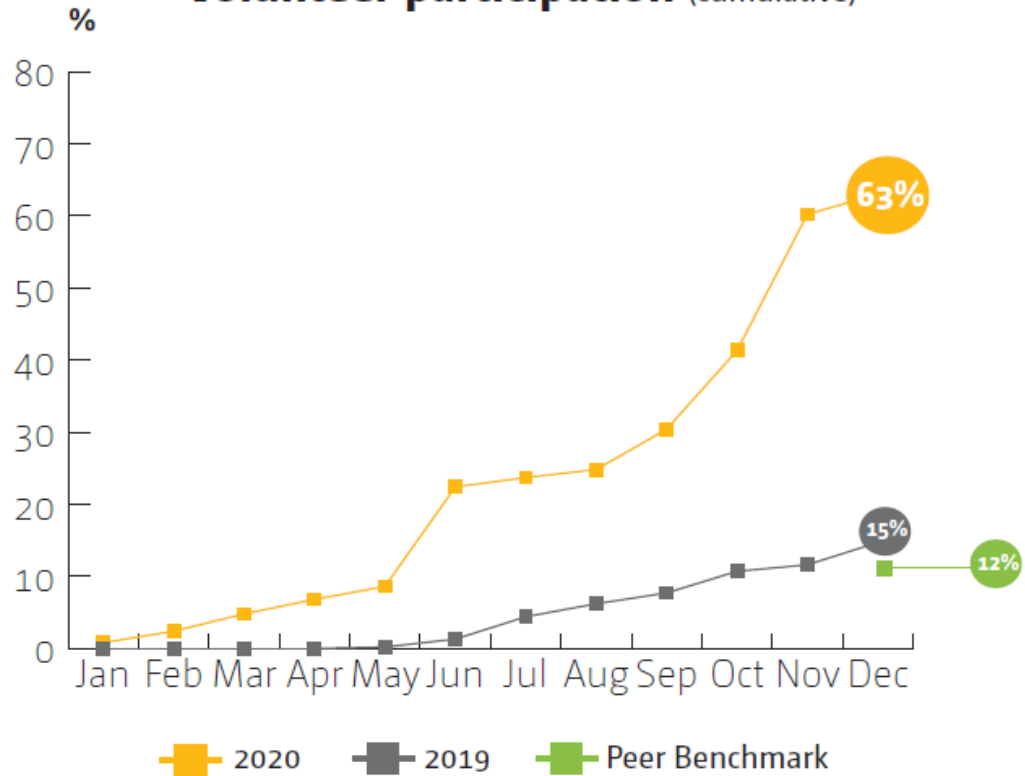


Chloe Mansfield
chloe.mansfield@gibsonenergy.com

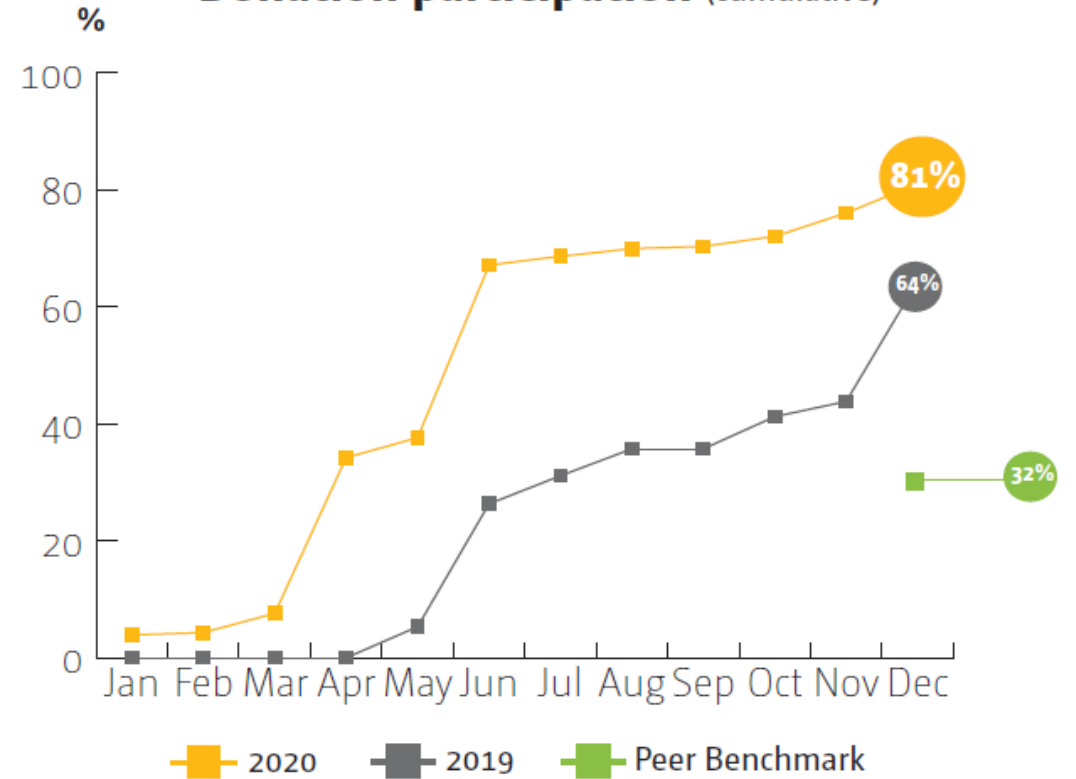




Volunteer participation (cumulative)



Donation participation (cumulative)



The Gibson Buzz Challenge



Hi all, I originally donated \$500 to the Sean and Sean show (worth every penny! LOL). I have now shaved my head for a few reasons.

1. My hair was getting unruly.
2. This is a great cause to give back to our communities.
3. Most Importantly, my friend is going through chemo treatments and she just shaved her head and I wanted to support her.

So I am challenging all of OTP starting with [REDACTED]

SHAVE and PAY People!!







**1. Utilize your leadership as
champions in each initiative**

2. Don't be afraid to go for the WOW factor

3. Support each employee's creative idea



Thank you for to
to keep animals safe
and making people know
about animals
You are the Best

earth
rangers

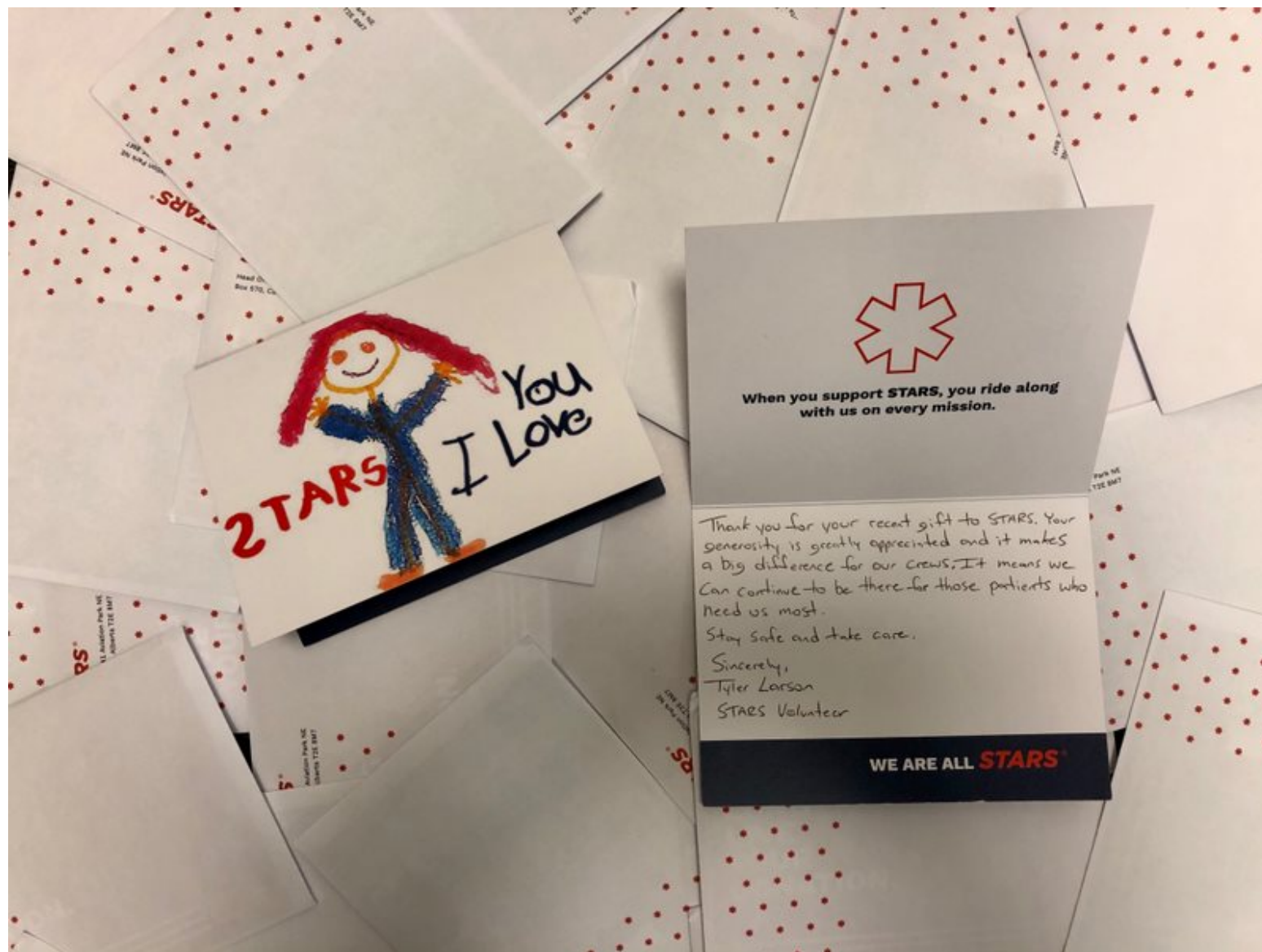


Thank you
Gibson Energy
for making this happen!

4. Insight on where to focus your efforts

5. Help leaders help you





6. Learn from employees and find a creative solution

7. Empower employees with inclusion





8. Track it or it didn't happen!



Recap



1. Utilize your leadership as champions in each initiative



2. Don't be afraid to go for the WOW factor



3. Support your employee's creative ideas



4. Use reporting to gain insight on where to focus your efforts

Recap



5. Use reporting to help leaders help you



6. Learn from employees and find creative solutions



7. Empower employees through inclusion



8. Track it or it didn't happen!

Questions?



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Thanks for attending!



Don't forget to take the feedback survey



Keep the conversation going on Slack



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