Session Summary

What's now & what's next in Benevity Grants: Community Investment Roadmap

Get a view into all of the recent investments we've made in Benevity Grants to help you get more efficient and cre8 greater impact with your community investments. Plus, get a peek into our vision for storytelling through an all-new reporting experience.

Hosts

Spencer Goldade, Lead Product Design, Benevity
Jessica Ireland, Client Success Manager, Benevity

Attendees

204 attendees

Key Takeaways – Some Impactful Stats

- 2019 Deloitte reported purpose driven companies grew 3x faster and enjoyed higher marker share
- 76% Americans say addressing social issues helps them feel like they're doing their part
- 67% (in 2019) -> 73% (in 2020) of employees expect employers to take action on social issues, and expect to be included in the planning process
- 28% of consumers make decisions about brands based on how they treat employees, 20% on how the company treats the environment, and 19% on how the company support the communites in which is operates

Session Notes – 2020 Key Features

- **Self-serve user management**

Allows you to handle your own team, less time waiting on requested changes/updates, opens up time for our team to handle other questions and issues for you

- **Bulk actions**

Has been huge for companies who receive a large number of grants per year. Allows them to approve or decline in bulk, increasing capacity and decreasing time spent on each update

- **Form revisions and collaboration**

- **Automate workflows**

Automatically assign incoming work to program managers to show up in their to-do list, creating less manual work all around

- **Integrated employee engagement data**

Session Notes – Upcoming Features

- **Streamlining payment management**

Provide finance users a dedicated workflow. Imagine a dashboard to show you any relevant budget and finance info, such as what you have committed to disperse and what you have remaining in your yearly budget

- **Self-serve reporting**

Improving holistic reporting across the full Benevity ecosystem, quality of life improvements such as filtering and search, usability updates for data display and organization, "user first" approach

- **Integrating the cause experience**

Working on a one-stop-shop solution for causes, allowing them to update their profiles more easily, manage partnerships, see important disbursement info, etc. This will allow for faster onboarding, getting important projects noticed, and ensure a more connected ecosystem.

- **Inclusive design**
1/4th Americans and 1/5th Canadians have hearing, vision, mobility, memory, or some combo of disability, need to ensure our solutions are accessible for all populations

Q&A Discussions and Conversations

- **Difference between Benevity Grants and Versaic?**

In general they serve clients and market in different ways. Benevity Grants a more streamlined SaaS experience focused on automation, whereas Versaic can handle more complicated and unique workflows and clients

- **Why wasn't my feature built yet?**

We need to consider both our corporate vision and client requests. We have to internally prioritize what is feasible and needed. We log, score, and sort all feedback.

- **Update to the messaging tool?**

Working on updating notification system across all of Benevity. There's been good developments lately.

- **What does "user-first approach" mean?**

Every client thinks and talks about reporting in very different ways. User-first approach generally means more ways to self-serve reporting, Benevity creating better stock reporting, and create more easily understandable and digestible data.

- **Can Benevity help causes access and understand reports better?**

Yes, we are looking at the cause experience as a whole. We want to help them be successful.

- **Additional Resources/Next Steps:**

If interested in making any updates or additions to your granting solution, or participating in any testing processes, reach out to your CSM!