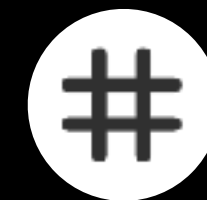


Eio8ht



Get social with #GMV2021

Share your favorite insights and a-ha moments using the conference hashtag.



We want to hear from you!

Use the chat/question function to interact with your peers and ask questions to panelists.

What's *Now* & What's *Next* in Spark



Christine Gillies
Director Marketing, Benevity



Kevin McLean
Group Product Manager, Benevity

CELEBRATE OUR COLLECTIVE IMPACT

Total Donations

\$1.4B

Volunteer Hours

8.7M

Missions Completed

57.4K

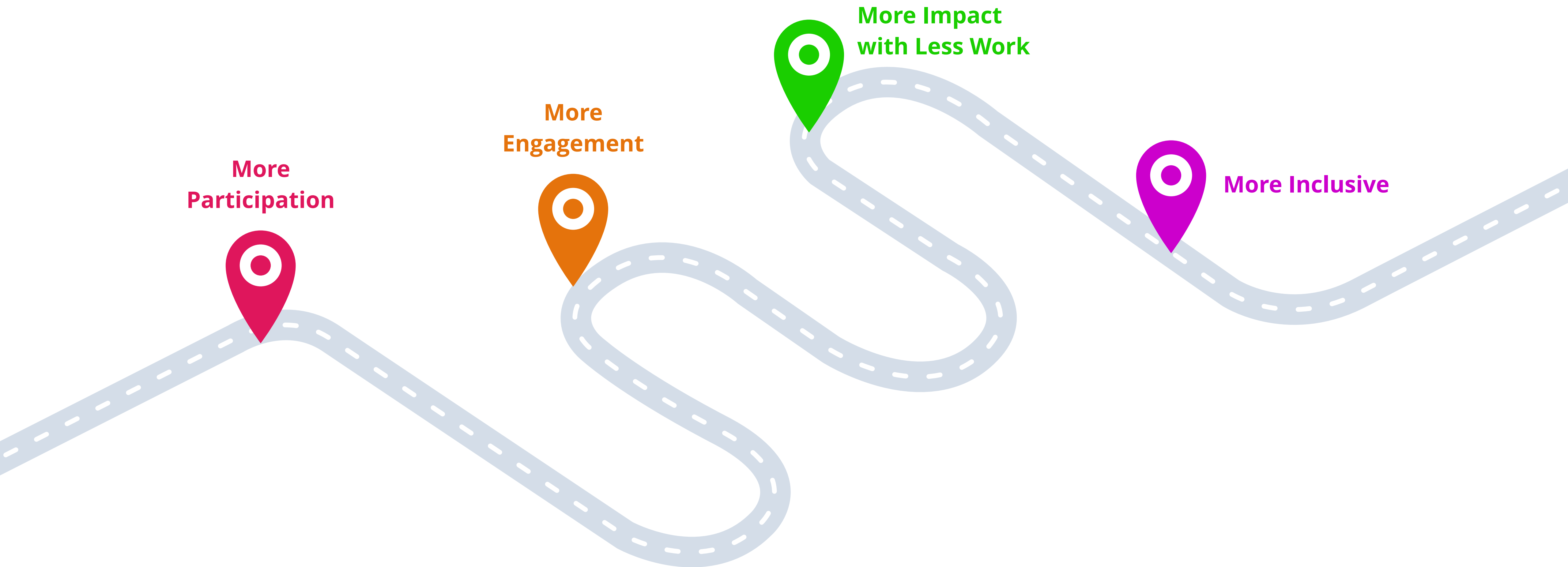
Causes Supported

164.8K

Our Vision

Spark is the first stop for employees to give, connect and find meaning.

Product investments to *Activ8* collective potential



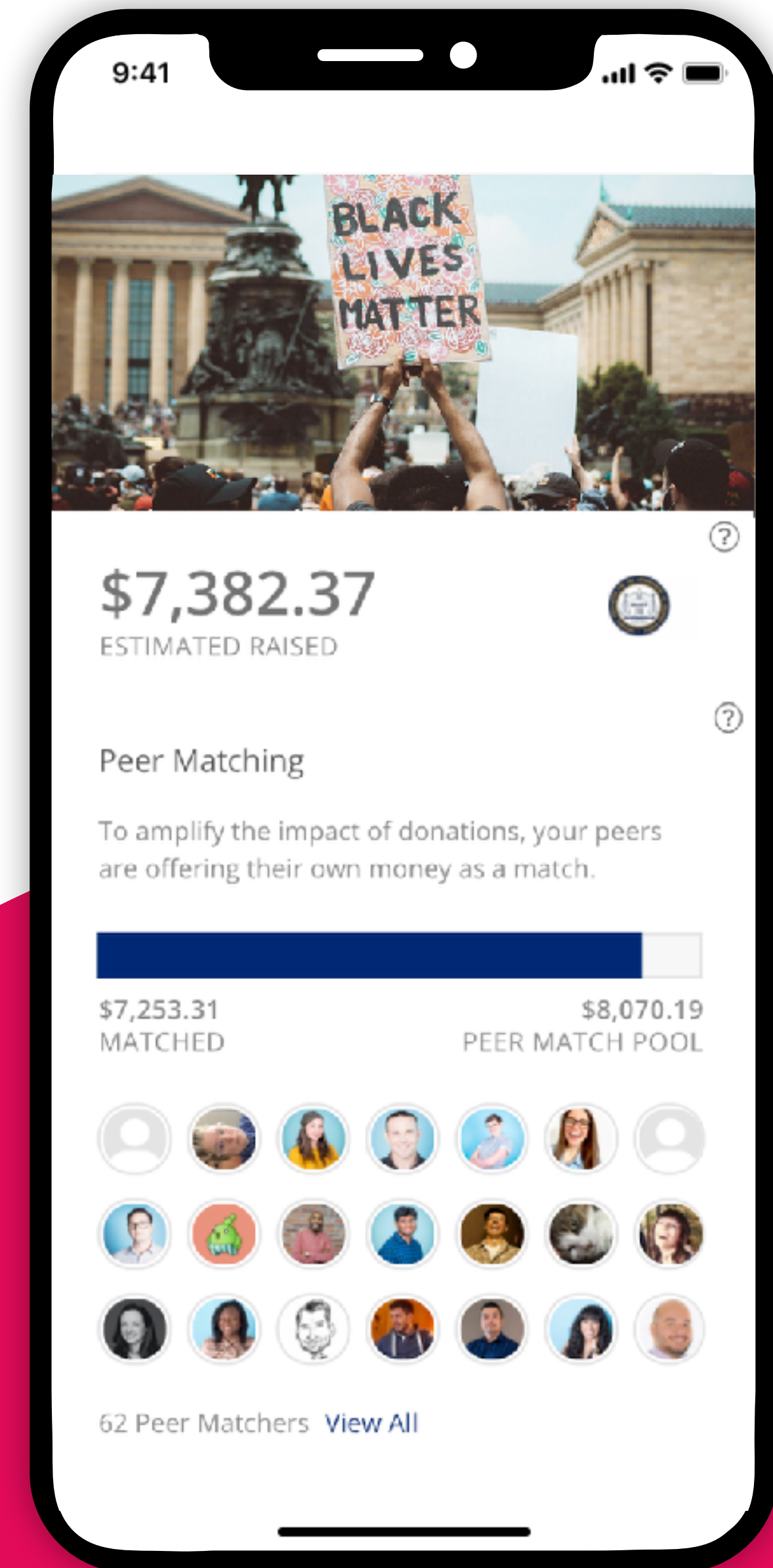
More *Participation*

Peer Matching is Here

Turn a **moment** into a **movement**

The power of donation matching fuelled by passion & social connection drives engagement and inspires participation.

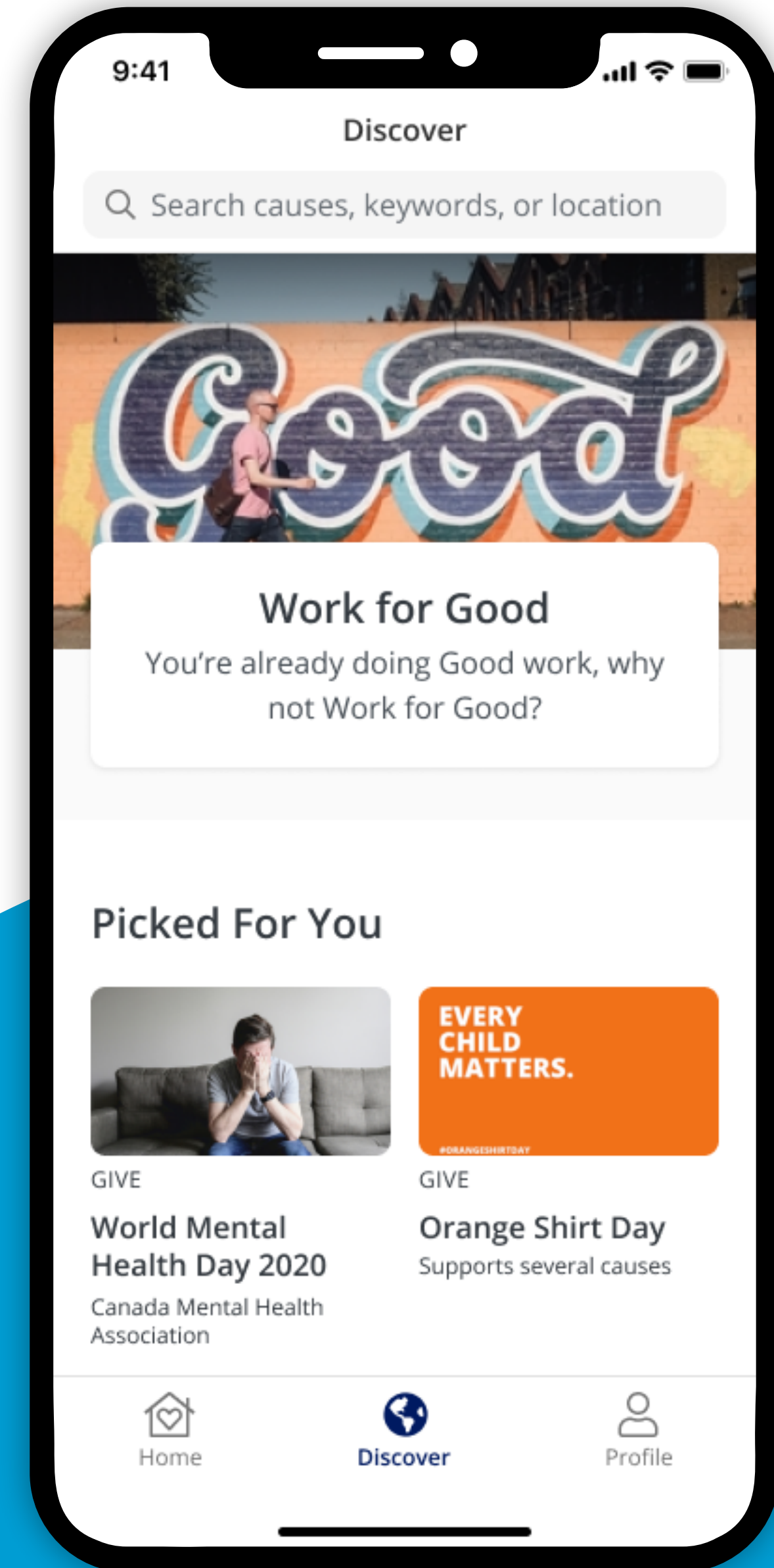
- Create a match incentive, without any additional corporate budget
- Get your leadership and executives involved
- Easily enable and get started



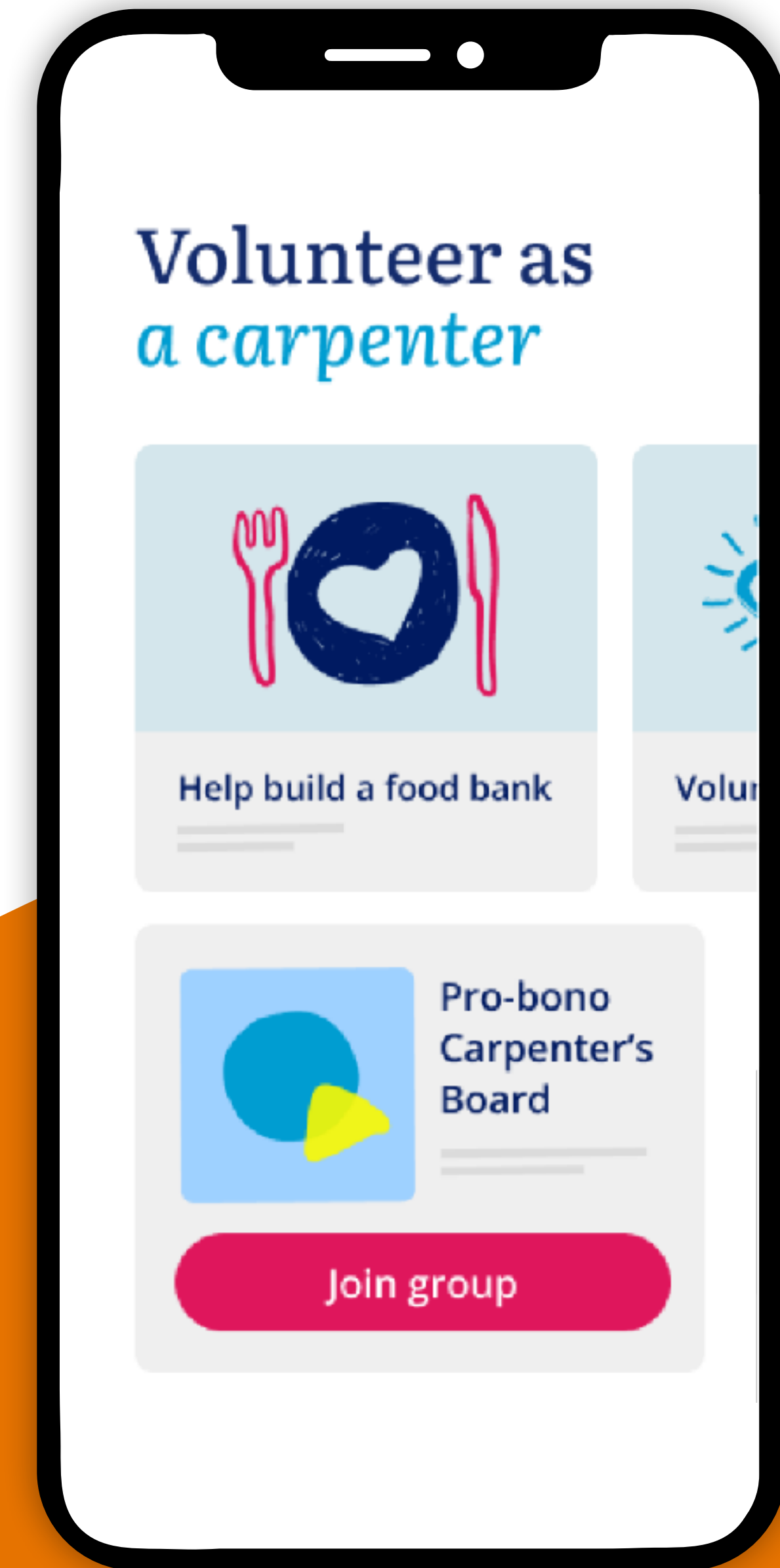
Continued Investment in the *Benevity App*

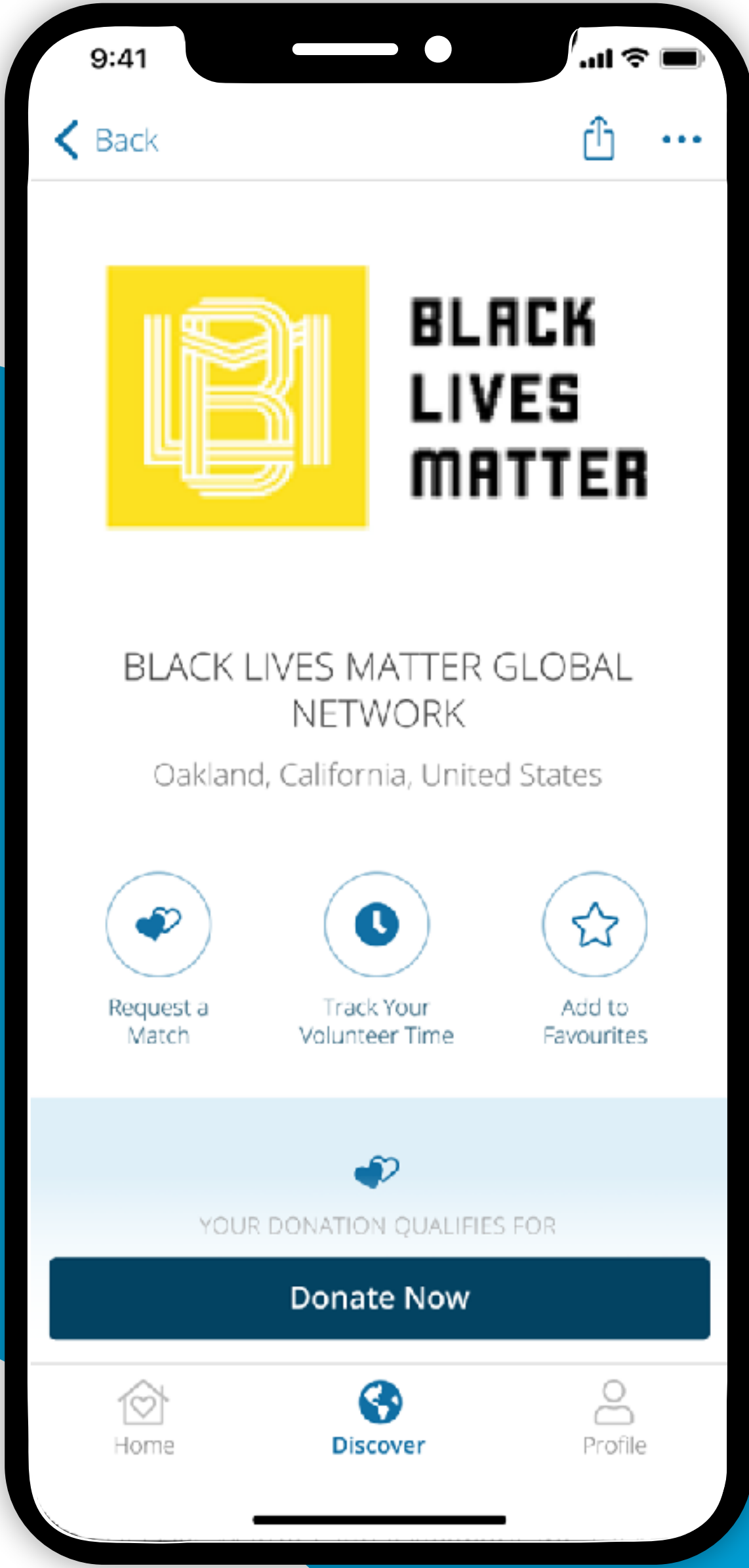
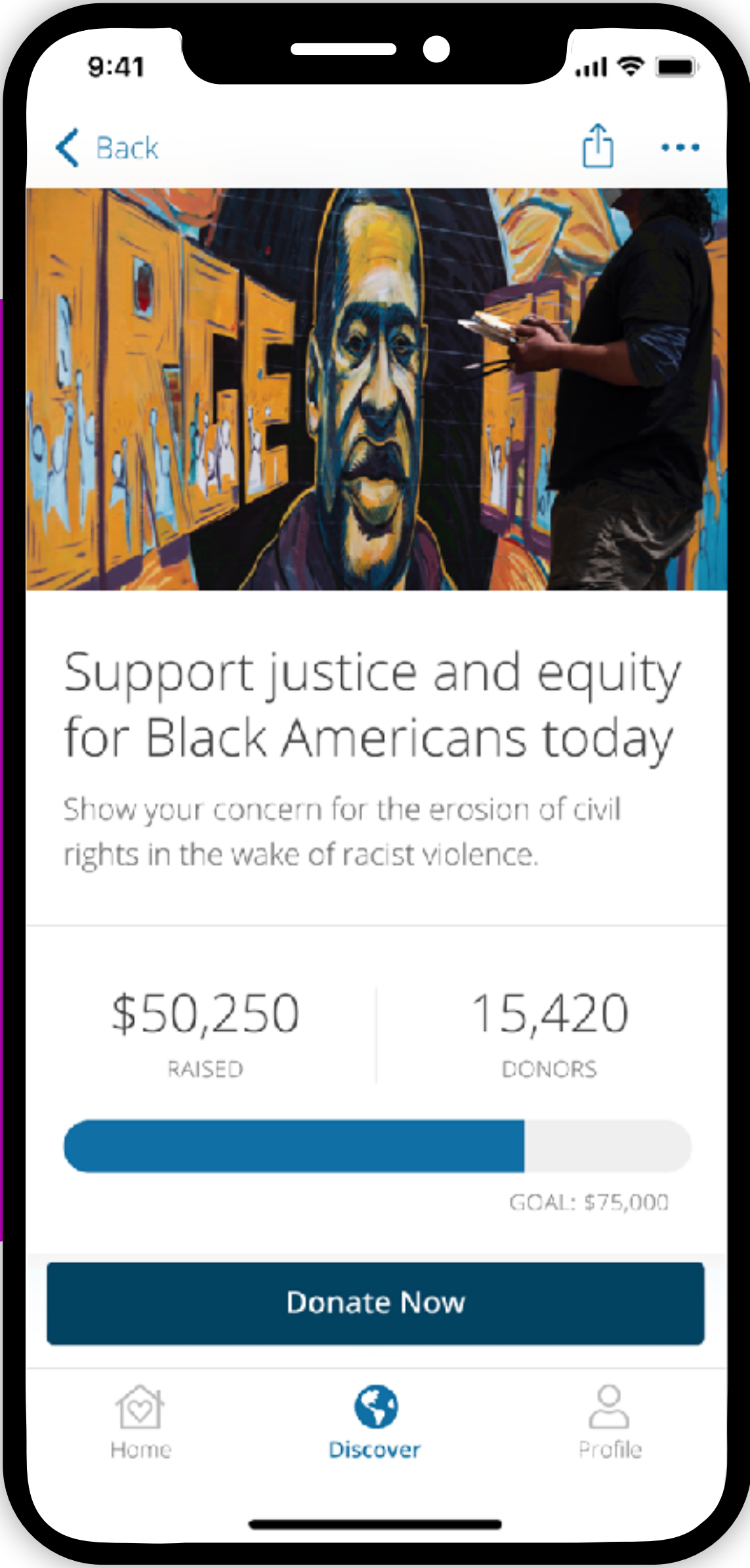
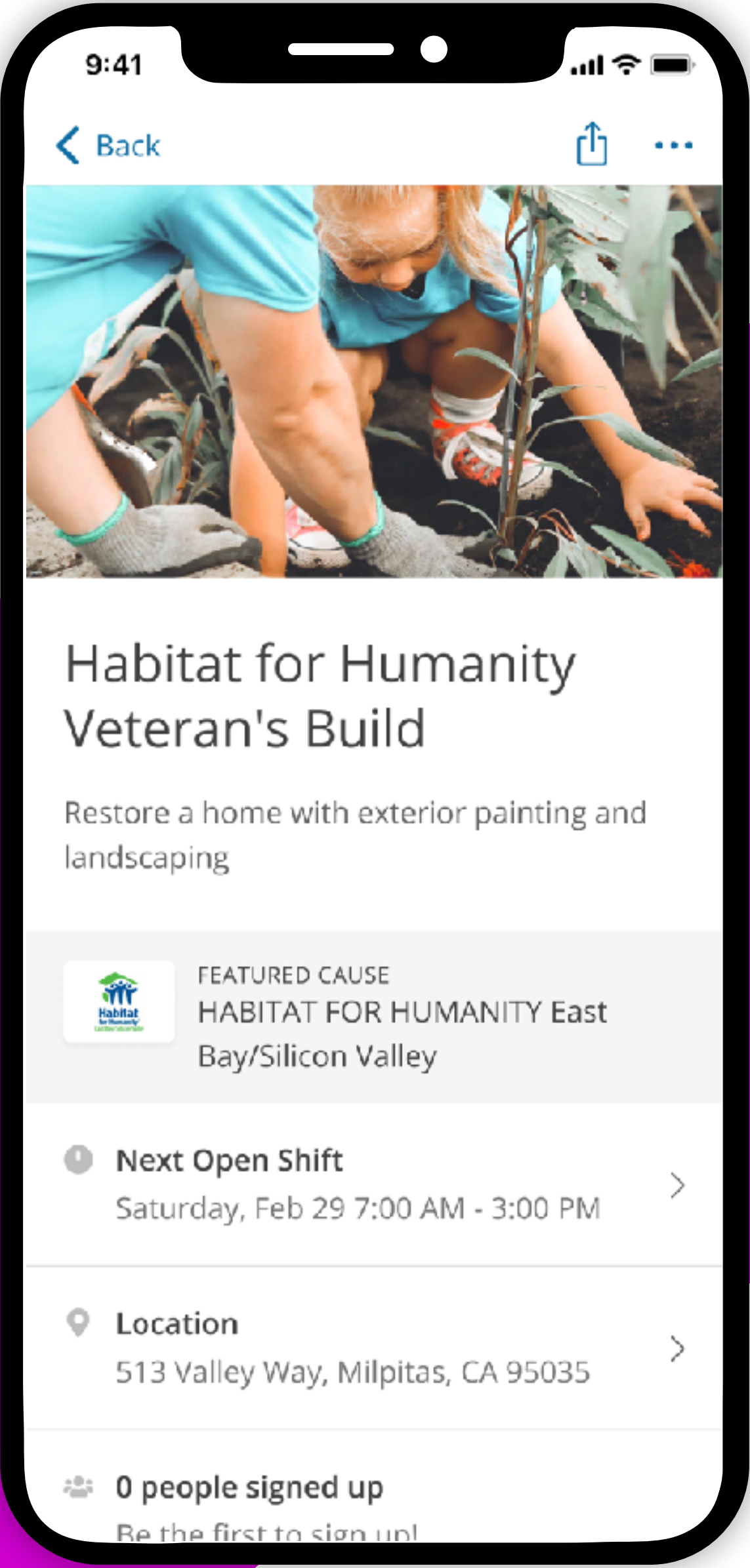
Access Spark from any mobile device to seize the moment!

- Easy access for your people
- 170 clients up & running
- 10% of people had their first interaction with their program in the app
- Return rate to the app is 2.6x higher than web



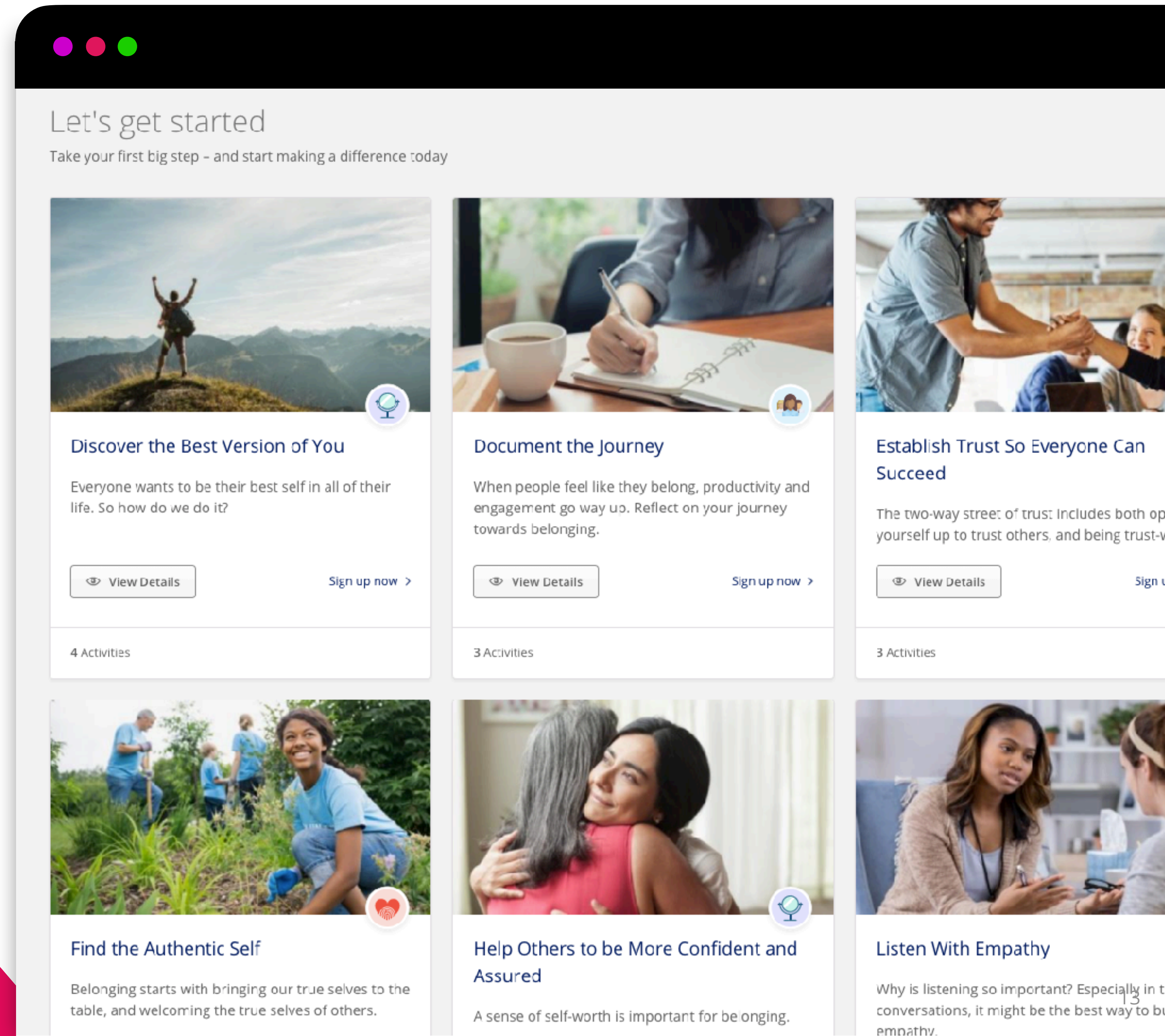
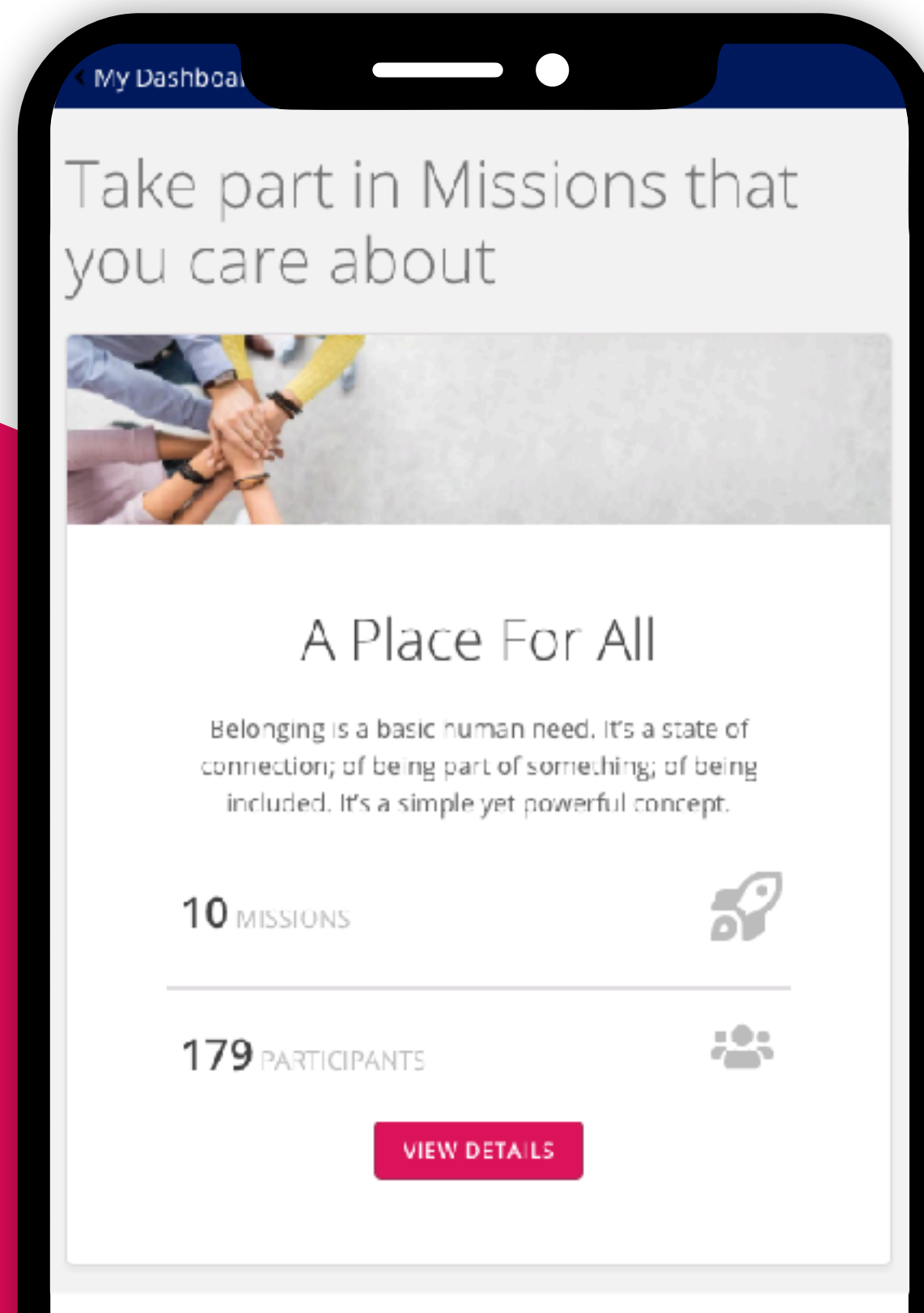
Non-desk Employee Concept *Goes Here*





Missions

Empowering learning, empathy and action!



Expand Your Definition Of Impact

Empower learning, empathy and action with Missions!

Browse Missions

Through a million little every day actions, we can work together to move the needle on the big overwhelming social issues of the day. Through personal accountability, starting new habits and working with friends, colleagues and your family to take small steps together, the actions you take will have an impact.



A Place For All

1 / 3 < >



Discover the Best Version of You

Everyone wants to be their best self in all of their life. So how do we do it?

4 Activities



Document the Journey

When people feel like they belong, productivity and engagement go way up. Reflect on your journey towards belonging.

3 Activities



Establish Trust So Everyone Can Succeed

The two-way street of trust includes both opening yourself up to trust others.

4 Activities



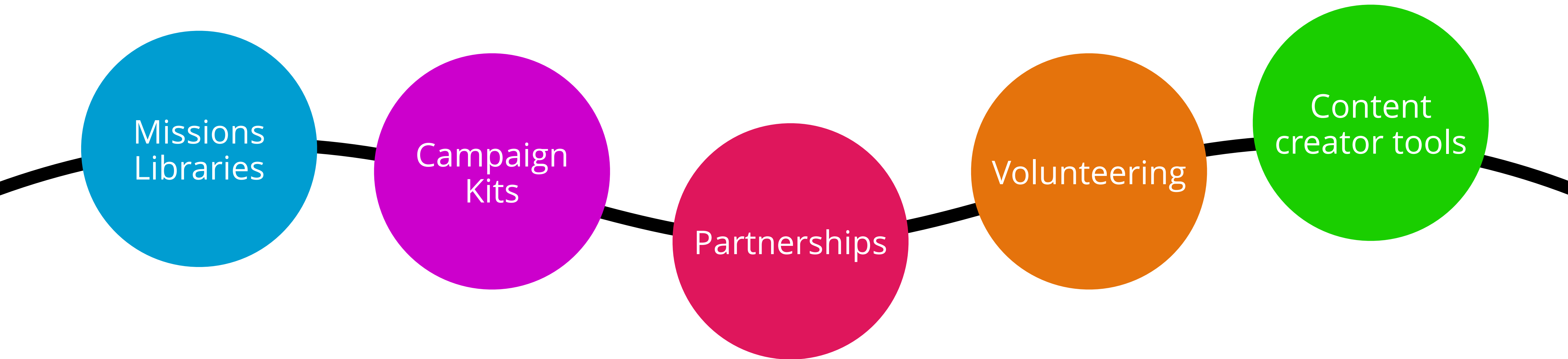
Find The Authentic Self

The two-way street of trust includes both opening yourself up to trust others, and being trust-worthy.

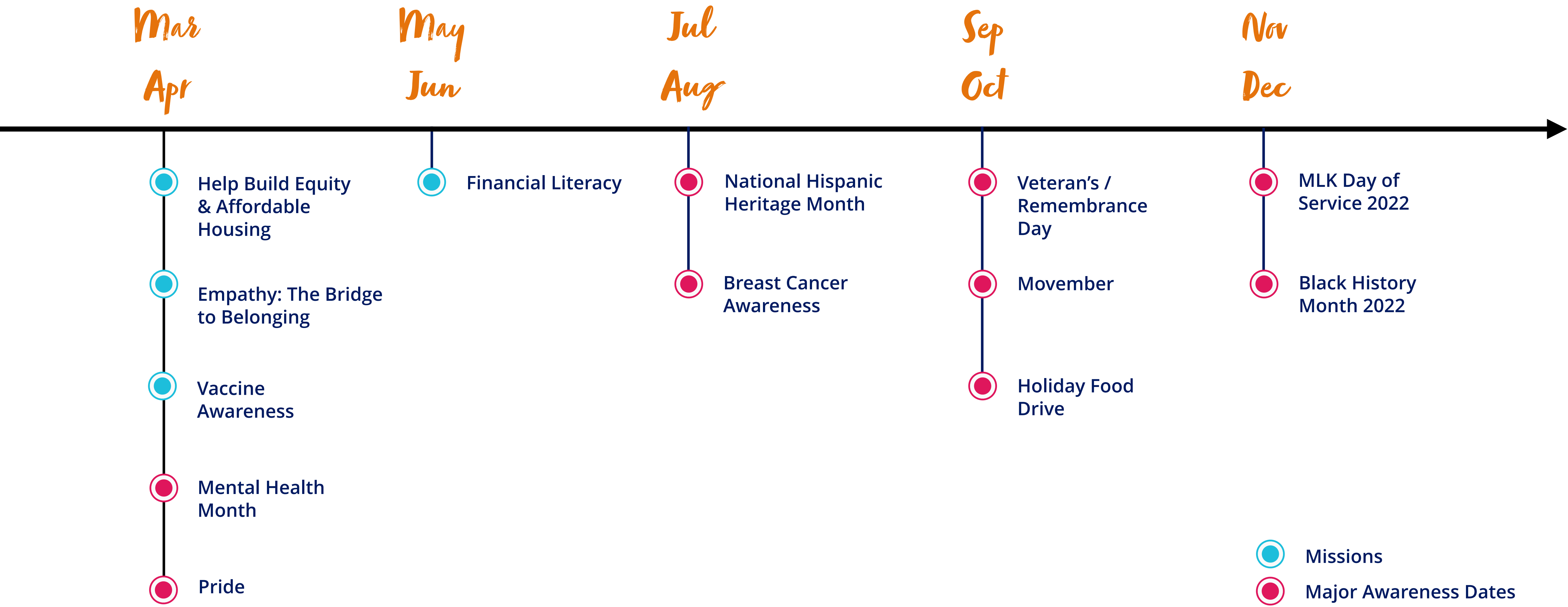
4 Activities

More *Engagement*

Content, Campaigns & Opportunities



Content To Power Your Program

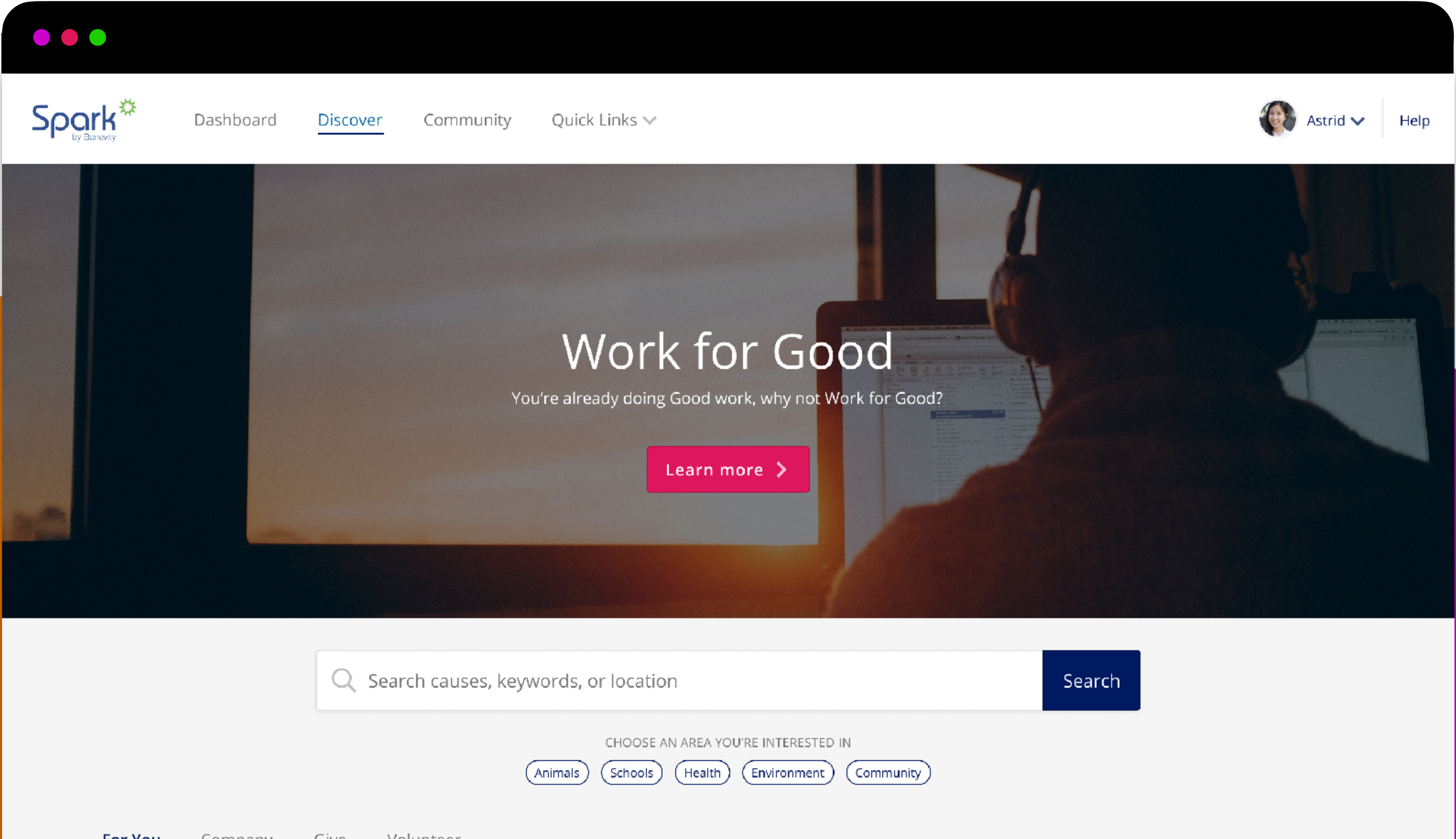


 Missions
 Major Awareness Dates



Discovery

Content discovery experience & Cause Search



Discovery

Content discovery experience & Cause Search

GIVE

EARN REWARDS

VOLUNTEER

GIVE

GIVE

Program Highlights

Have a look at all of the amazing experiences your peers have been sharing.

Paul R

1 hour ago

A fun day with pals at this year's craft fair fundraiser! 🎉🔪❤️

Big Brothers and Sisters

Calgary, AB, Canada

Chris M

1 hour ago

I couldn't run this year, BUT I did lots of yelling from the sidelines!

Run U

Calgary, AB, Canada

Kaytee D

8 hours ago

Put a little video together for our latest build! Join us on our next one!

Habitat for Humanity

Victoria, BC, Canada

Michayla K

4 days ago

Willows beach clean up this weekend! What an impact made! 🌱

Surfriders of Canada

Victoria, BC, Canada

Henry H

1 week ago

Jay's first nail. 🪵 #nailedit #buildingforgood

Habitat for Humanity

Victoria, BC, Canada

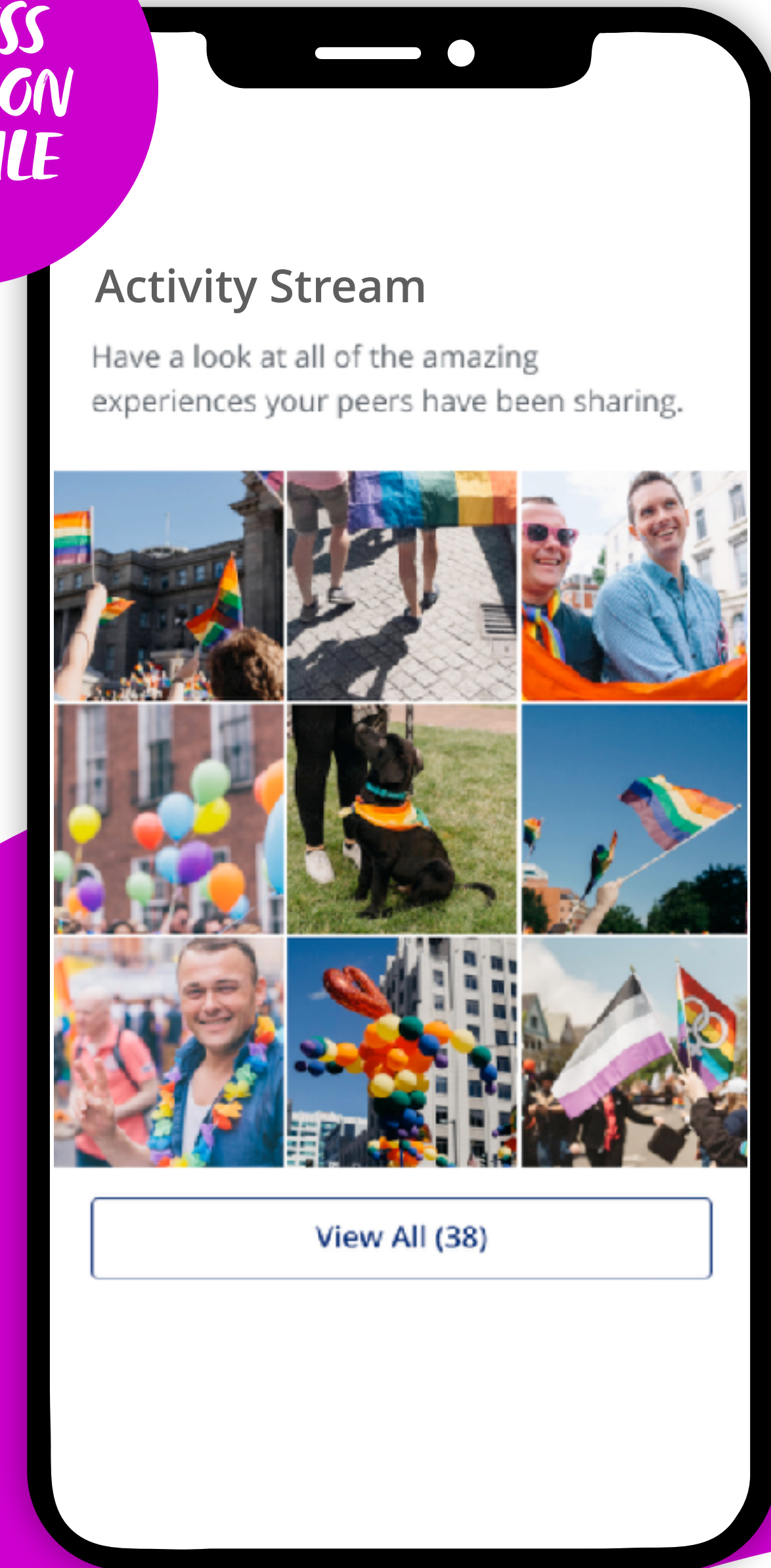
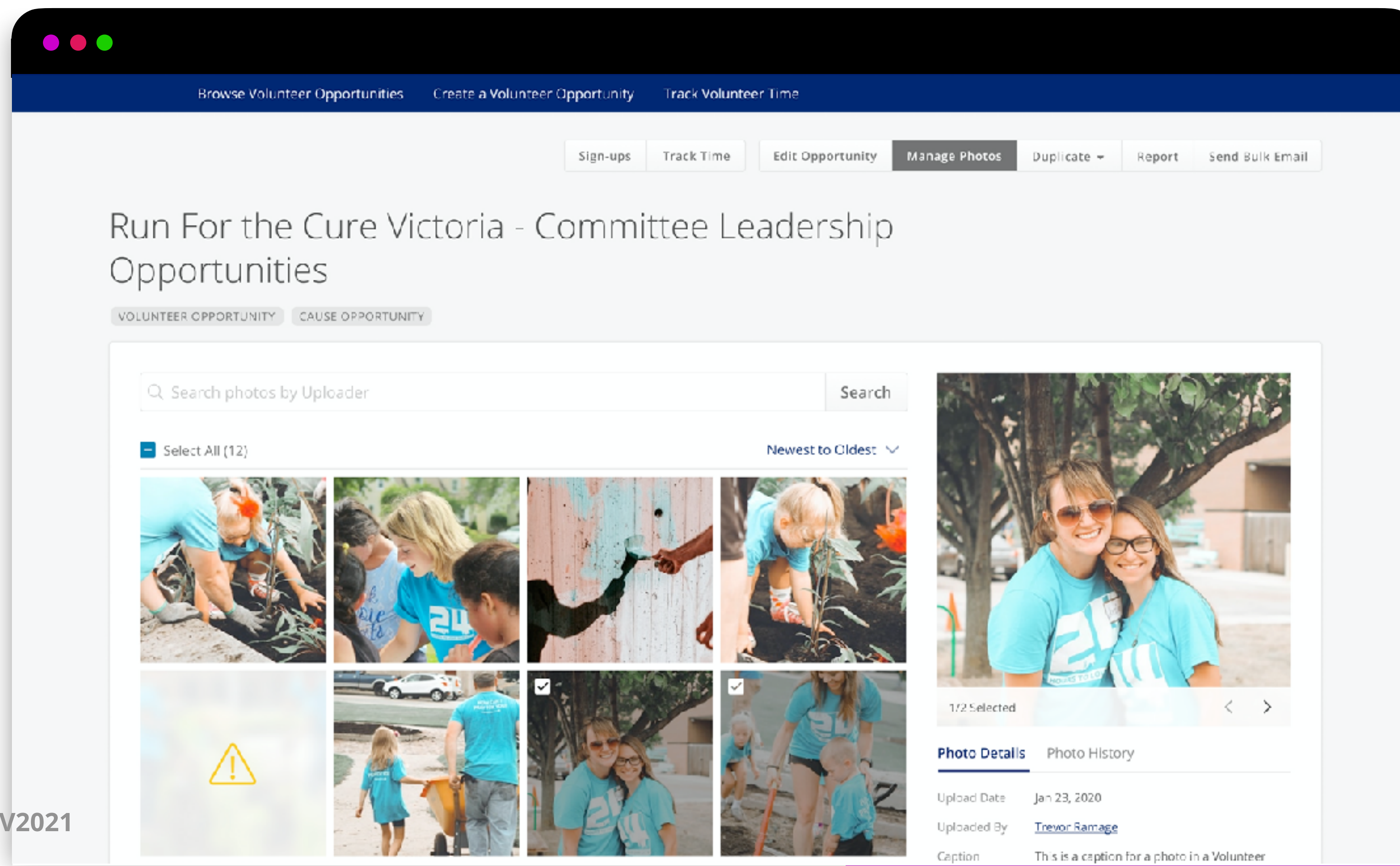
View All

#GMV2021

Activity Streams

Fostering shared experiences across your networks

ACCESS
NOW ON
MOBILE



More *Inclusive*

Global And Growing

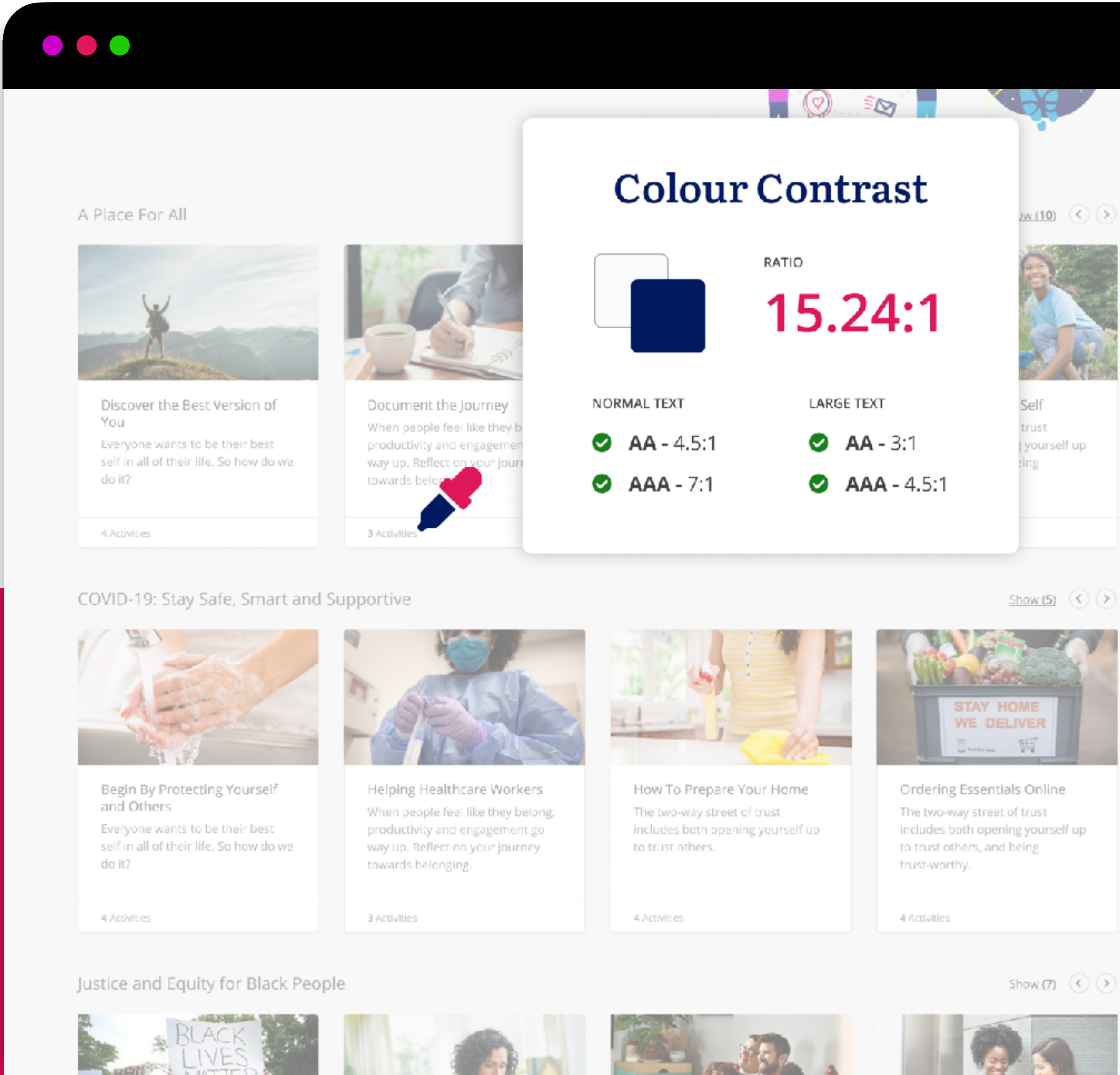
Helping you make a positive impact

																			
	Australia	Canada	France	Germany	India	Ireland	Israel	Italy	Japan	Mexico	New Zealand	Poland	Singapore	Spain	Sweden	Switzer-land	South Africa	United Kingdom	United States
Currency																			
Language																			
Tax Effective																			

Additional Languages: Chinese (Simplified and Traditional), Dutch, Korean, Portuguese (BR), Taiwanese, Thai, Turkish

 Available Now  Coming Soon

Making Spark More Accessible



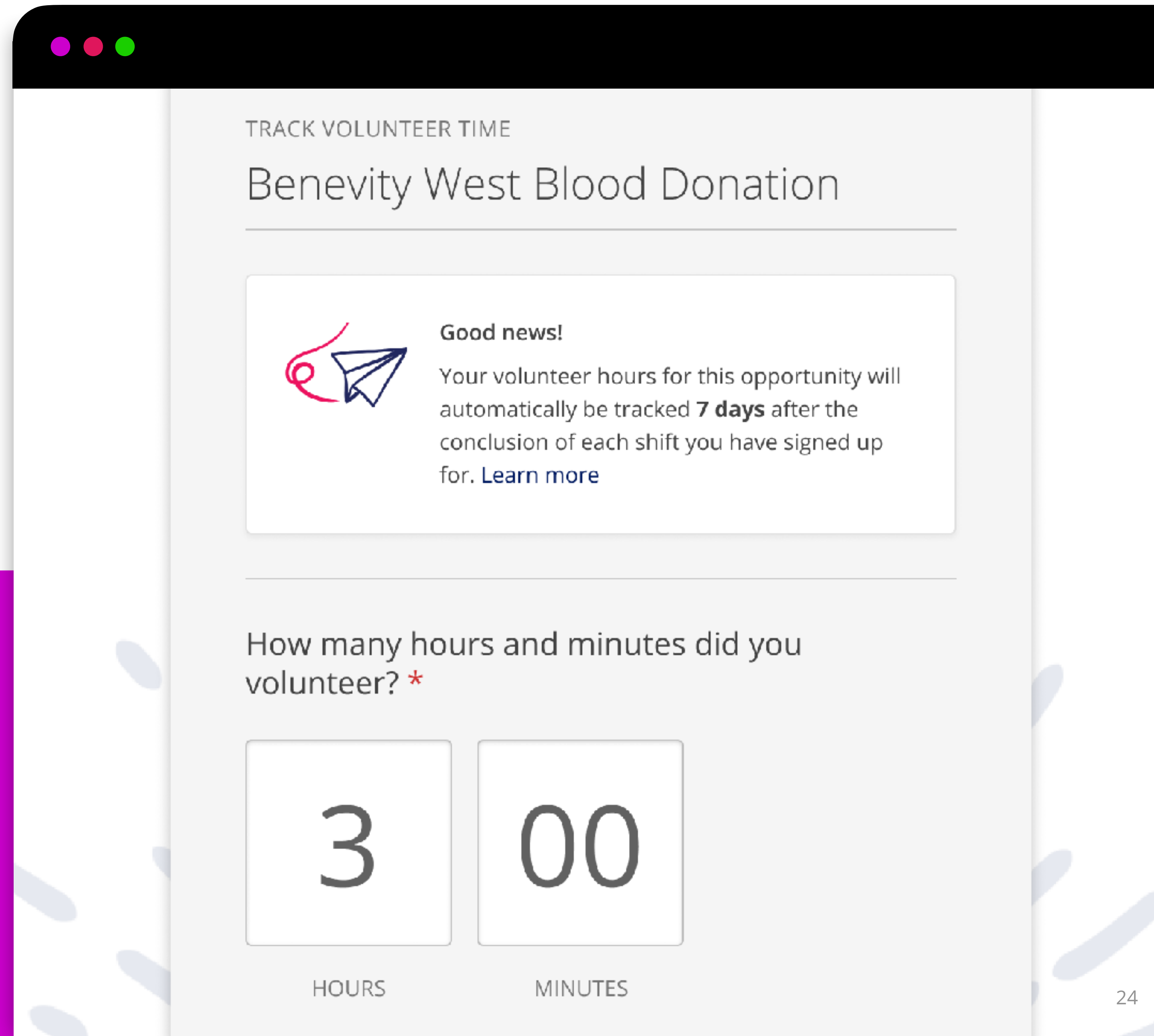
More *Impact*, Less *Work*
Alleviate Burden

Capture more impact with automated

Time Tracking

Bonus!

- Automated Match Request Approvals



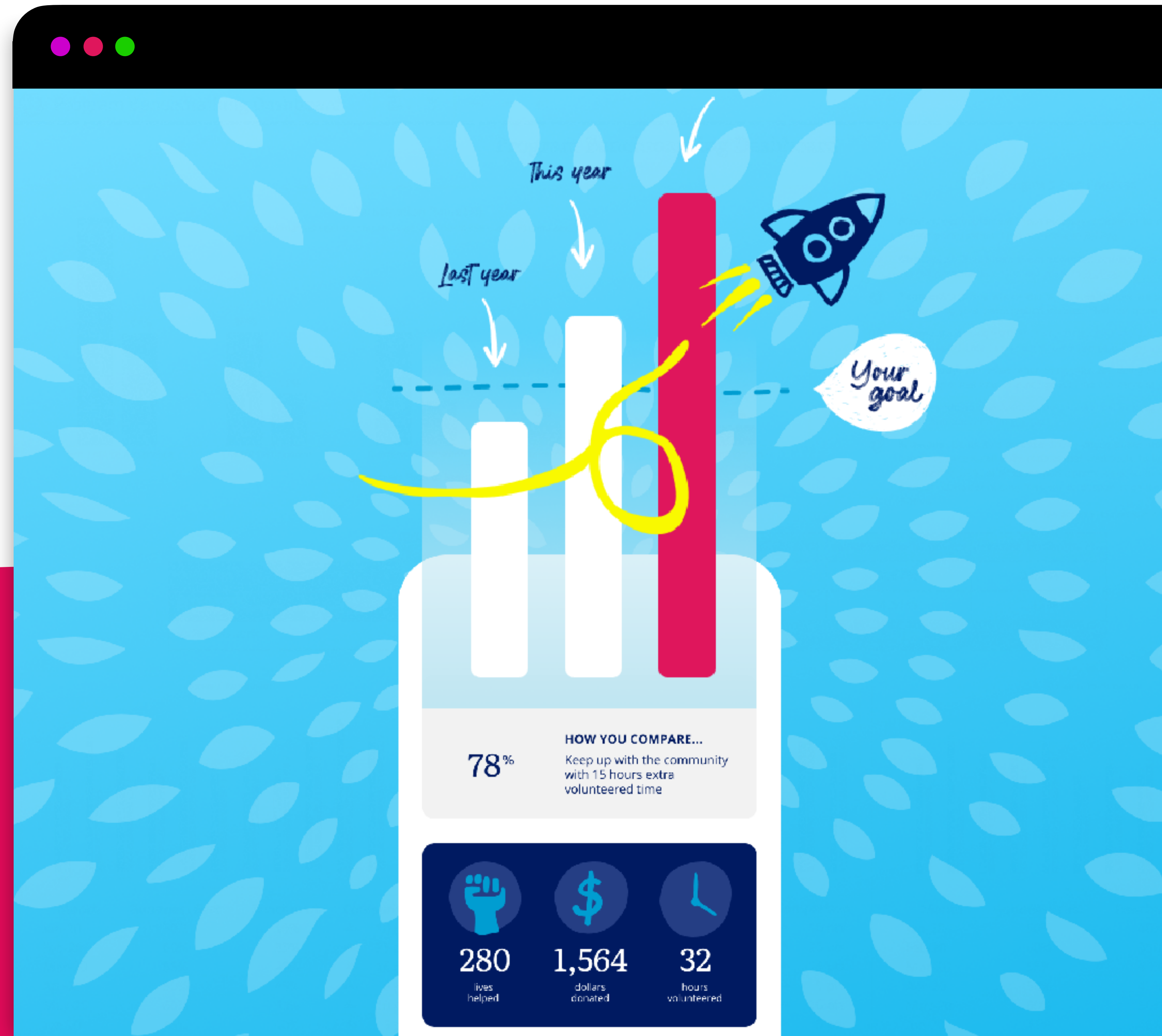
The screenshot shows a web interface for tracking volunteer time. At the top, it says 'TRACK VOLUNTEER TIME' and 'Benevity West Blood Donation'. Below this is a notification box with a paper plane icon and the text: 'Good news! Your volunteer hours for this opportunity will automatically be tracked **7 days** after the conclusion of each shift you have signed up for. [Learn more](#)'. Underneath is a form asking 'How many hours and minutes did you volunteer? *'. The form has two input boxes: the first contains the number '3' and is labeled 'HOURS' below it; the second contains '00' and is labeled 'MINUTES' below it.

Better access to

Insights over Data

Coming Soon

- Real-time Ad-hoc reporting
- System tagging



Volunteer Administration

- Investing in our volunteering infrastructure
- Following-up with speedier development of key volunteering features



Thanks for attending!



Don't forget to take the feedback survey



Keep the conversation going on Slack



Tune in to our next Product Webinar, May 25