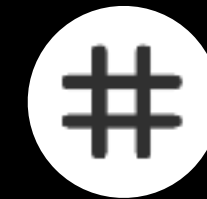


# Eio8ht



## Get social with #GMV2021

Share your favorite insights and a-ha moments using the conference hashtag.



## We want to hear from you!

Use the chat/question function to interact with your peers and ask questions to panelists.

What's Now & What's Next

*Versmic*

by Benevity



*Tara Scott*

Senior Product Marketing Manager,  
Community Investment, Benevity



*Jennifer Fines*

Manager,  
Client Success Management, Benevity

Time for a  
*brainstorm*

*Versa*nic is...

# Some of our Versaic by Benevity clients

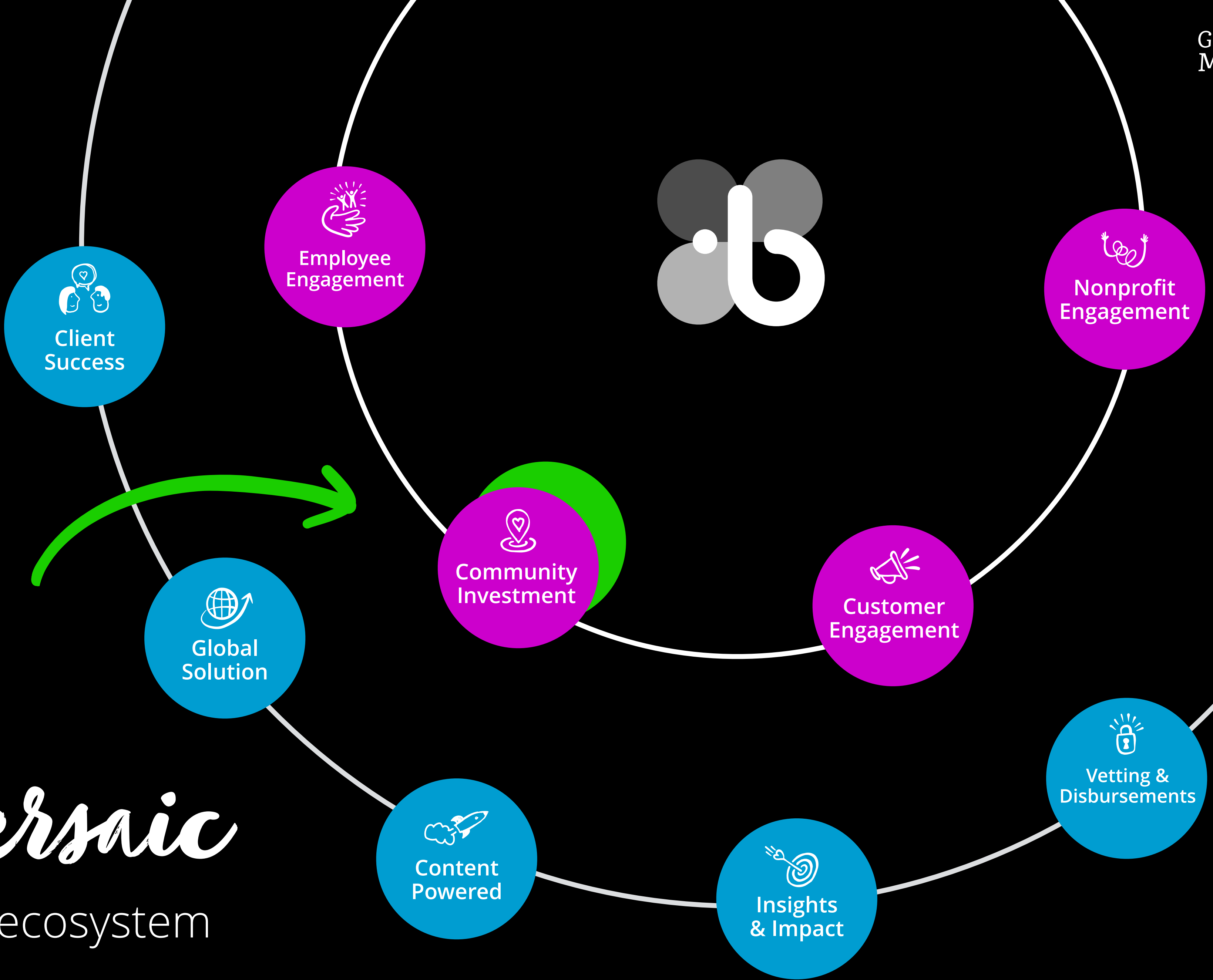
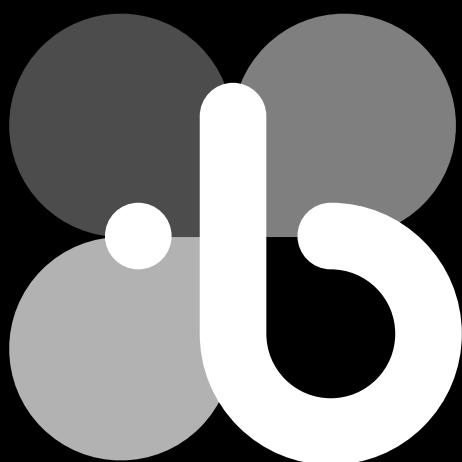


63K

approved grants

\$2 Billion

granted



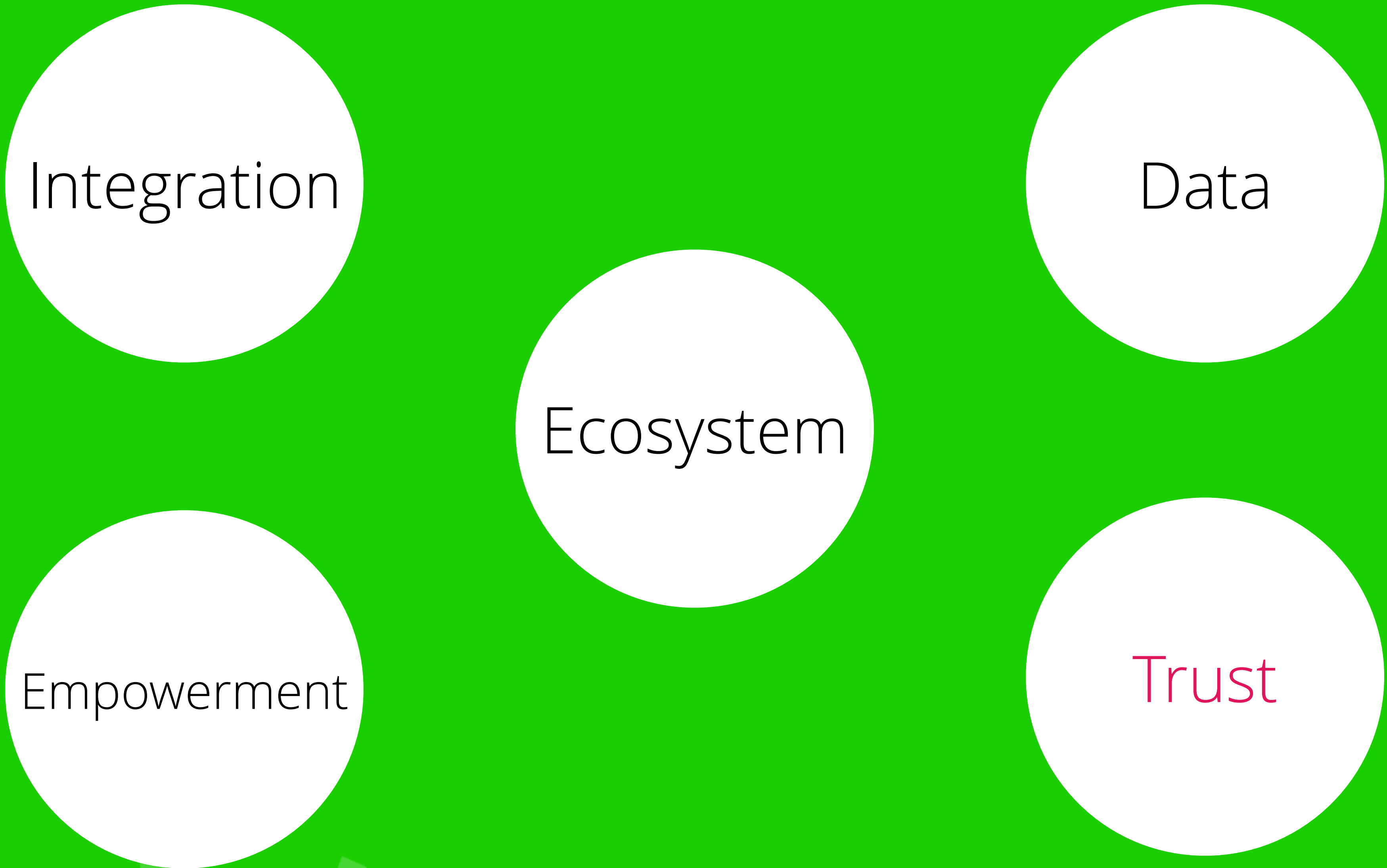
*Integrates* Versaic  
into the ecosystem



# Product investments to *Activ8* collective potential



# What's new in *Versa*nic?





Deliver more  
impact with less work

2 million  
causes in our  
global database

The screenshot shows the CSR INC user interface. At the top left is the CSR INC logo. At the top right is a 'HELP' dropdown menu and a user profile for 'Carol Smithson'. The main content area is titled 'Women in Need Inc.' and includes a row of action buttons: 'EDIT ORGANIZATION', 'PROPOSALS', 'CAUSE DETAILS', 'GUIDESTAR INFO', 'LEXISNEXIS INFO', 'CREATE PROPOSAL', and 'EXPORT'. Below this is the 'Cause Information' section, which provides a quick overview of the organization. The organization's name is 'WOMEN IN NEED INC' with a logo 'win'. The address is '115 West 31st Street, 7th Floor, New York, New York, 10001, United States of America (The)'. There are four status indicators with green checkmarks: 'Vetted by Benevity', 'Tax eligible', 'Disbursable', and 'Receives EFT'. A red arrow points to the 'Receives EFT' status. Below these are social media links for the website, Facebook, and Twitter. At the bottom, the 'Employee Engagement' section shows '0 user-generated giving opportunities' and '0 user-generated volunteer opportunities'.



Deliver more  
impact with less work

99.5%  
funds delivered

Proposal Name  
**Student Series**

Payment Manager

+ ADD PAYMENT    SAVE & CLOSE    X CANCEL

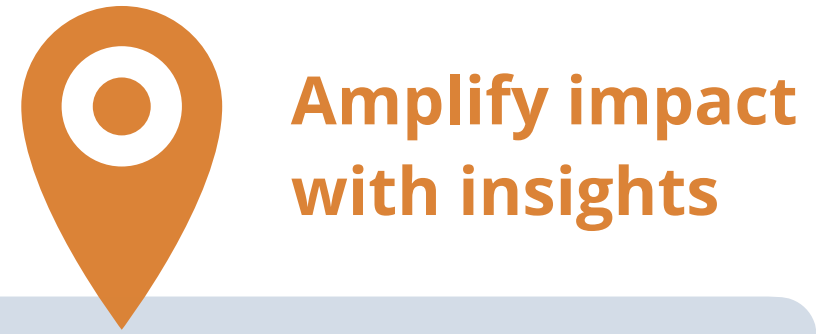
Payment 1 of 1 | Integration status: None

* Status	* Payment Method	* Payment Type	Description
Ready to be Paid	<input type="text" value="Internal AP"/>	Foundation	
Reason None	Benevity Disbursement	* Due Date 2020-05-21	

Budget	Amount	Company Code	Cost Center	GL Account
STEM Education	25000	1401	10002000	63451000

+ ADD DISTRIBUTION

Total amount: 25000



# Illumin8 employee engagement

**WOMEN IN NEED INC**

**win**

115 West 31st Street, 7th Floor, New York, New York, 10001, United States of America (

Vetted by Benevity ✓ Tax eligible ✓ Disbursable ✓ Receives EFT ✓

[www.winnyc.org](http://www.winnyc.org)

<https://www.facebook.com/winnyc.org>

[@WINNYC\\_ORG](https://twitter.com/WINNYC_ORG)

[View more information on the Benevity cause](#)

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### Employee Engagement

These metrics represent the participation from your employees over the last year.

0 user-generated giving opportunities	0 user-generated volunteer opportunities
US\$44169.26 given by users	16.5 hours volunteered
39 users gave money	17 users volunteered



Deliver more  
impact with less work

# Cre8 efficiencies

## Self-serve capabilities

- Invitation codes
- Program cycles

The screenshot shows the CSR INC web application interface. The top navigation bar includes: Proposals, Query & Reports, Budgets & Payments, Task Management, Organizations, and Applications. The main content area is titled "Invitation Codes" and "All My Mailboxes".

**Left Sidebar:**

- Hide column
- Mailboxes
  - All My Mailboxes
    - Foundation
    - International
    - Local Communities
- Program Cycle
  - Cycle
  - STEM Cycle 1 2021
  - STEM Cycle 2 2021

**Filter Section:**

Invitation code:

Status:  Active  Expired  Disabled  Upcoming

**Buttons:** APPLY, Clear, ADD INVITATION CODE, DELETE, REFRESH

<input type="checkbox"/>	Invitation Code Name	Status	Proposal Template	Mailbox
<input type="checkbox"/>	<a href="#">STEM21</a>	<span>Active</span>	Charitable Contribution	STEM Education
<input type="checkbox"/>	<a href="#">CEO21</a>	<span>Active</span>	Charitable Contribution	Contributions

# 2021 & beyond

Reporting

Accessibility

Modernizing  
UI





Amplify impact  
with insights

# Elev8

reporting for  
better impact





Build experiences for  
everyone

# Refreshed UI

accessible  
to everyone



# One last *brainstorm*

1

## Vetting

Save time & increase trust

2

## Disbursements

99.5% of funds delivered

3

## Employee engagement data

From Spark

4

## Self-serve efficiency enhancements

Invitation codes & program  
cycle management

5

## Reporting

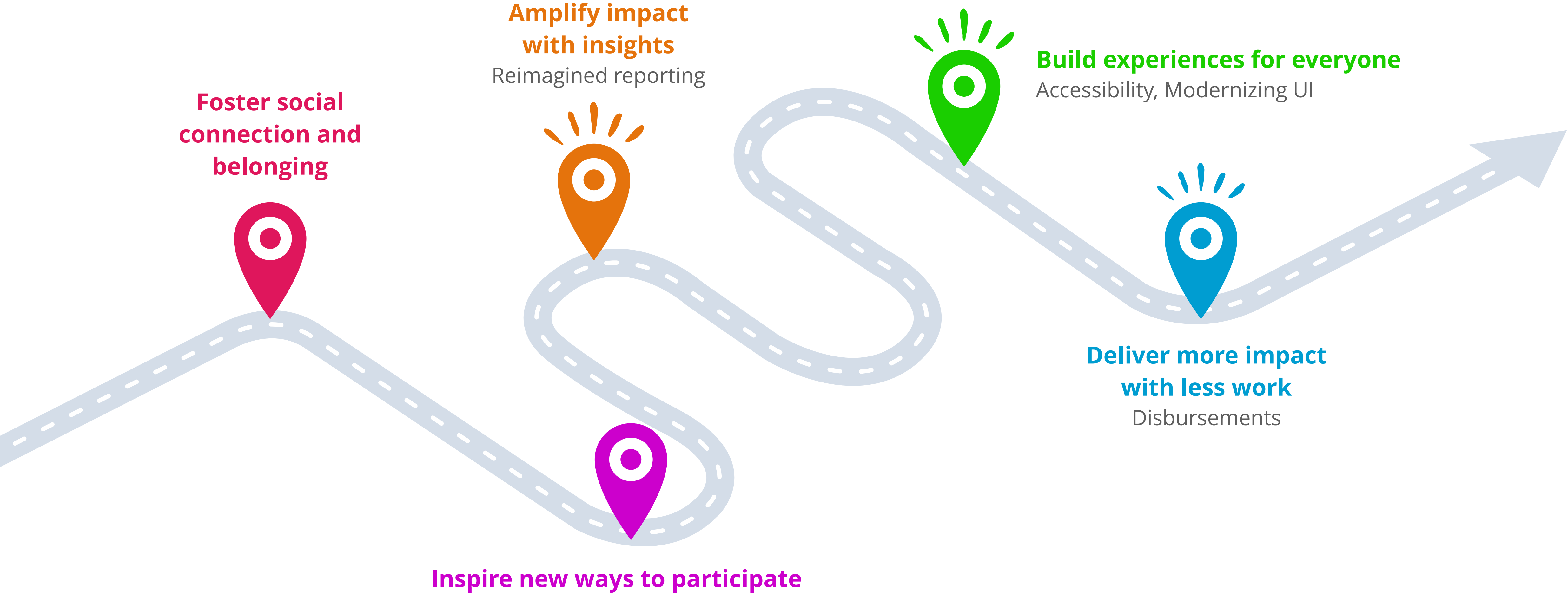
Easier to use, more  
self-serve, more powerful

6

## Accessibility

So everyone can  
be included

# Versaic priorities in 2021 & beyond!



Questions?

**Thanks for attending!**



**Don't forget to take the feedback survey**



**Keep the conversation going on Slack**



**Visit our Demo Stations!**