Benevity
Missions: Cheat Sheet

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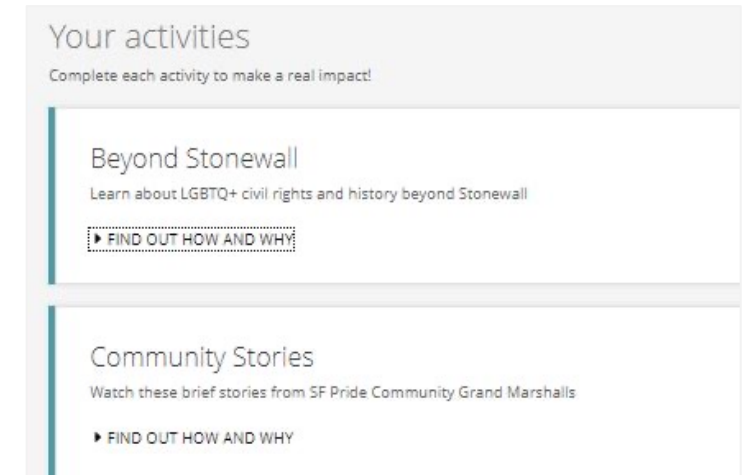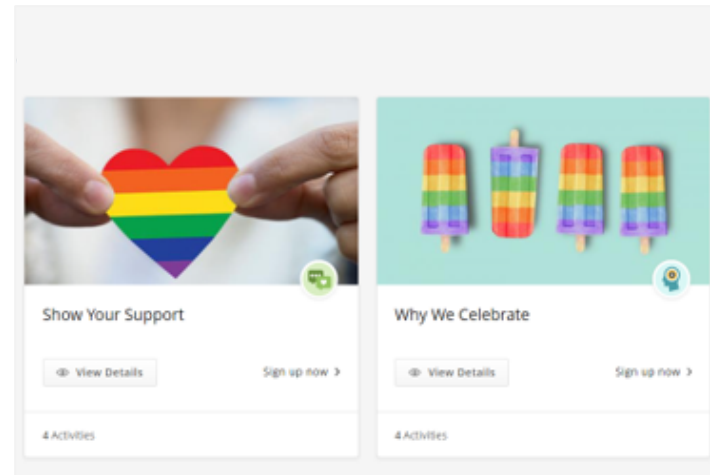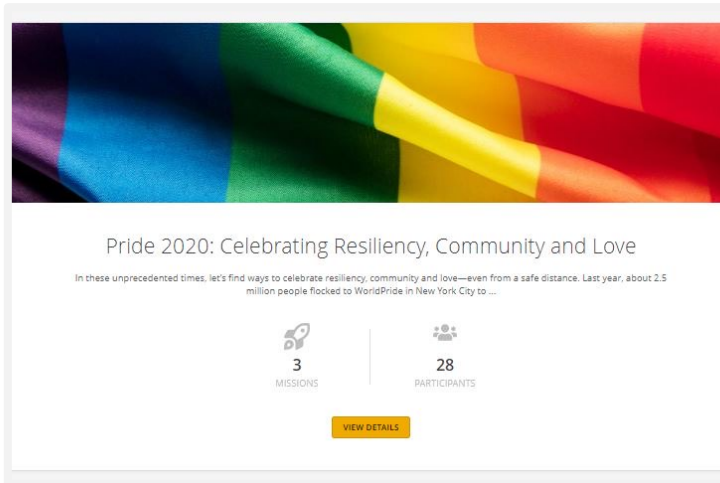
THE BEST RUN **SAP**

Benevity Missions
Small actions add up to big collective impact

Pride 2020: Celebrating Resiliency, Community and Love

In these unprecedented times, let's find ways to celebrate resiliency, community and love—even from a safe distance. Last year, about 2.5 million people flocked to WorldPride in New York City to ...

3 MISSIONS | 28 PARTICIPANTS

VIEW DETAILS

Show Your Support — View Details — Sign up now — 4 Activities

Why We Celebrate — View Details — Sign up now — 4 Activities

Your activities
Complete each activity to make a real impact!

Beyond Stonewall
Learn about LGBTQ+ civil rights and history beyond Stonewall
▸ FIND OUT HOW AND WHY

Community Stories
Watch these brief stories from SF Pride Community Grand Marshalls
▸ FIND OUT HOW AND WHY

Challenge

Missions are grouped by major themes, like sustainability or workplace belonging, called **Challenges**.

Mission

Each Challenge is made up of several **Missions**—groups of actions based around key outcomes you're hoping to accomplish within a challenge, like "Listen With Empathy" or "Reduce Your Carbon Footprint."

Activity

Complete a Mission by understanding and performing a group of **Activities**—the specific actions will undertake, like "Use Engaged Body Language" or "Ride Your Bike to Work."

Mission Template
Challenges

1 Challenge Title: XXX

2 Details of this Challenge: XXX

What makes this Challenge important to our organization?: XXX

Additional Media: URL from YouTube or Vimeo

Added Missions:
- Mission 1
- Mission 2

Mission Template
Missions

1 Mission Title: XXX

Summary (80 characters or less): XXX

2 Details of this Mission: XXX

What makes this Mission important to our organization?: XXX

3 Additional Media: URL from YouTube or Vimeo

4 Added Activities:
- Activity X
- Activity Y

PRO TIP: You can create an order by using 1), 2), 3) etc. as the first character in the Mission Title (e.g. *1.Introduction to Volunteering Start)*

Mission Template
Activities

Level of effort ● ● ○	Level of effort: ● ○ ○	Level of effort:
Points: **200**	Points: **100**	Points:
Why It Matters?	**Why It Matters?**	**Why It Matters?**
How To Do It?	**How To Do It?**	**How To Do It?**
Links	**Links**	**Links**

Example: Overarching SDG mission

SUSTAINABLE DEVELOPMENT GOALS

Read the Web Book	**Have a look at the Values to values showcase**
Level of effort ● ● ○	Level of effort: ● ○ ○
Points: **200**	Points: **100**

Why It Matters?	**Why It Matters?**
The SDGs are something SAP is closely involved with and committed to. First things first! We've created a web book to cover the bases about the 8 SDGs we're supporting here at SAP. Dive into each goal and find out how SAP with our technology and customers with the work they do touch on all the goals to make impact.	The connection between business and the SDGs sometimes might be hard to grasp. However, to achieve the SDGs and a more sustainable future, it is important to get a deeper understanding on how companies can have an impact.
How To Do It?	**How To Do It?**
Head on over to our recently updated SDG Web Book ! If you find it as great as we do, pass it on and get yourself those points on the "Spread the word on SDGs!" activity in this Mission	This showcase can help foster your understanding. It includes a virtual experience in which you are asked to take dynamic business decisions while also realizing the environmental, social and economic impact in real time.
Links	**Links**

Unjunkify
Stop receiving junk mail

200 POINTS

99.21 pounds of Waste ⑦
ESTIMATED SAVINGS

Eliminating 9,000 plastic bags
SAVINGS EQUIVALENT

▼ HIDE DETAILS

💬 WHY IT MATTERS

The Environmental Protection Agency reports that more than 4 million tons of junk mail are produced every year, and more than 50% of that unsolicited mail ends up in landfills.

🔍 HOW TO DO IT

Besides putting a "No Junk Mail" sign on your mailbox, you at the source. Some online resources like DMA Choice can Similar services can be found around the globe.

⬈ The United States Environmental Protection Agency

YOUR SAVINGS ESTIMATE

14.03 pounds
WASTE

EQUIVALENT TO:
Eliminating 1,272.58 plastic bags

● ○