

# Innovate

for impact





# Steve Woods

CTO, Benevity



# A Connected *Ecosystem*



**where people, companies and causes come together to inspire daily Goodness and make an impact on the world.**

# Product investments to *Activ8* collective potential



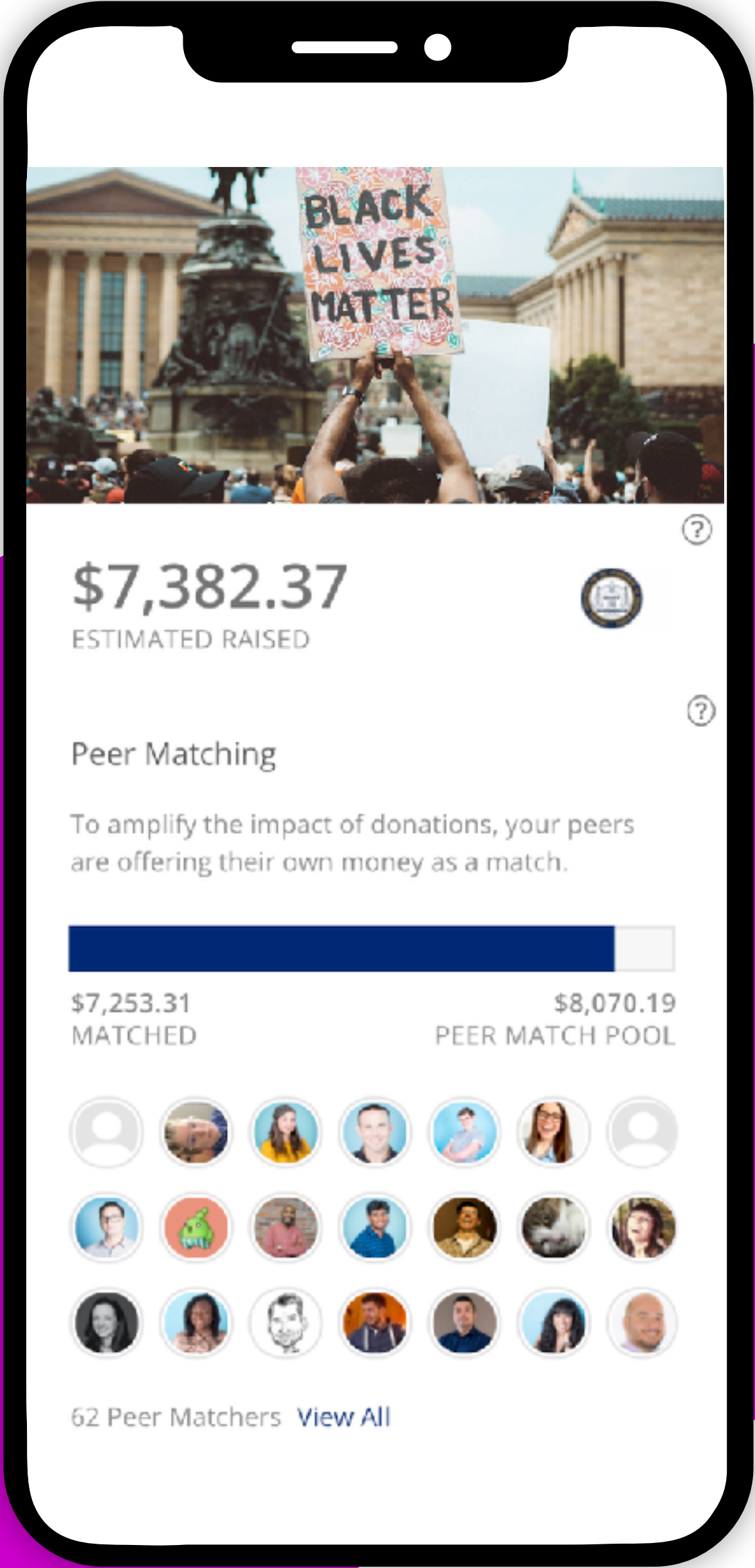
# Foster social connection & *belonging*

## Innovation Highlights

- Peer Matching
- Content creator tools
- Activity Streams

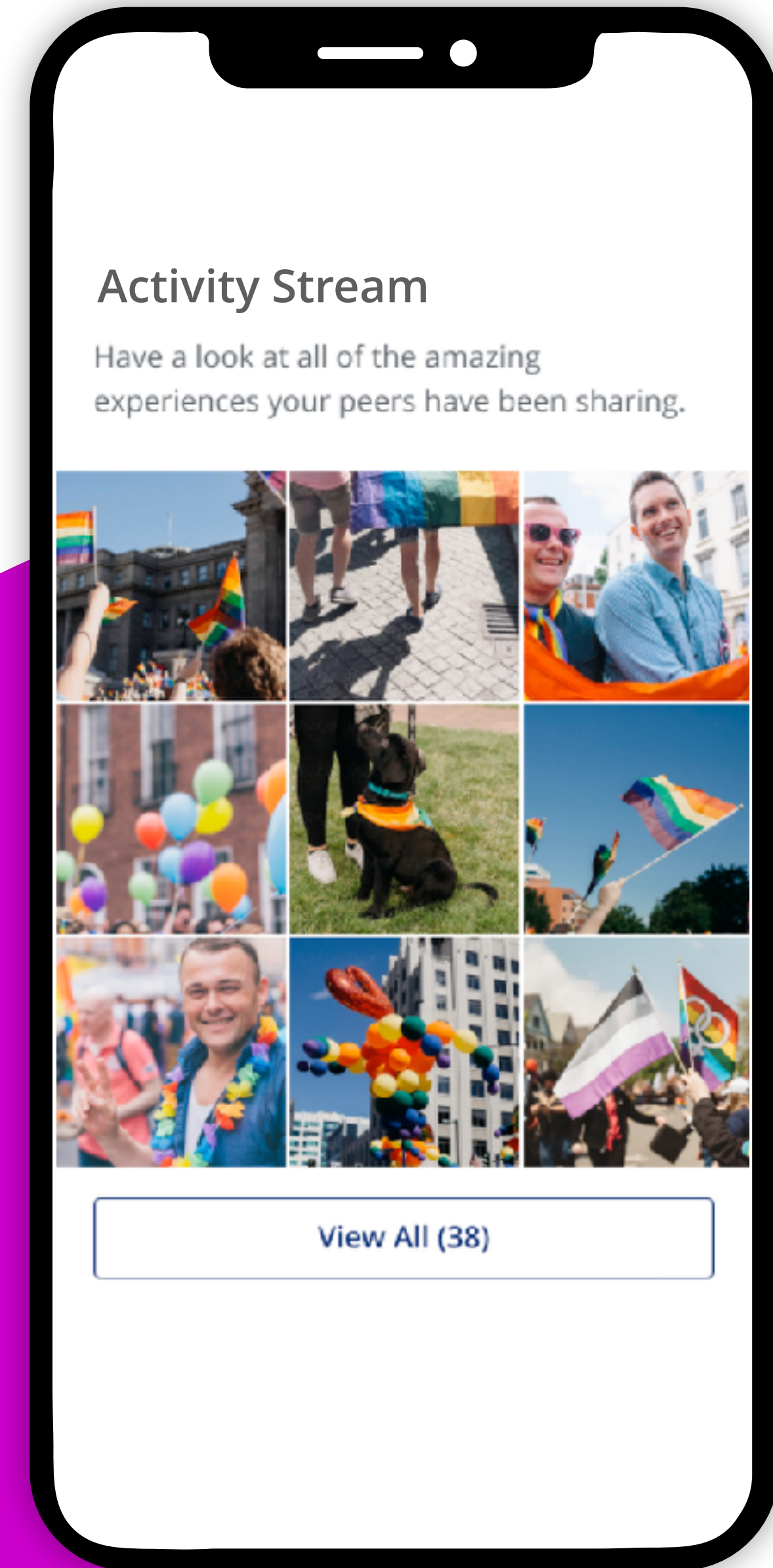
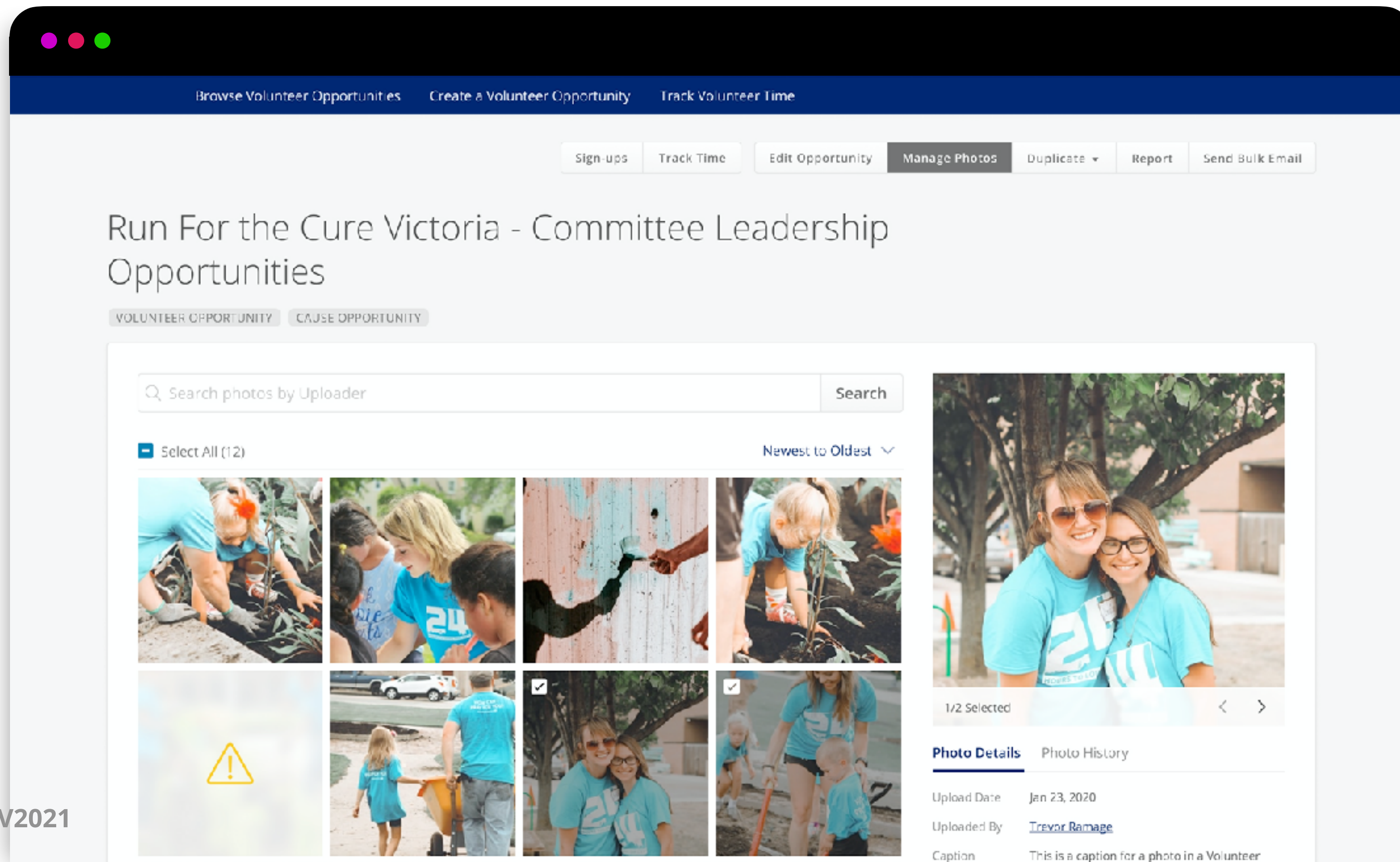
# Peer Matching

Turning moments into movements



# Activity Streams

Fostering shared experiences across your networks





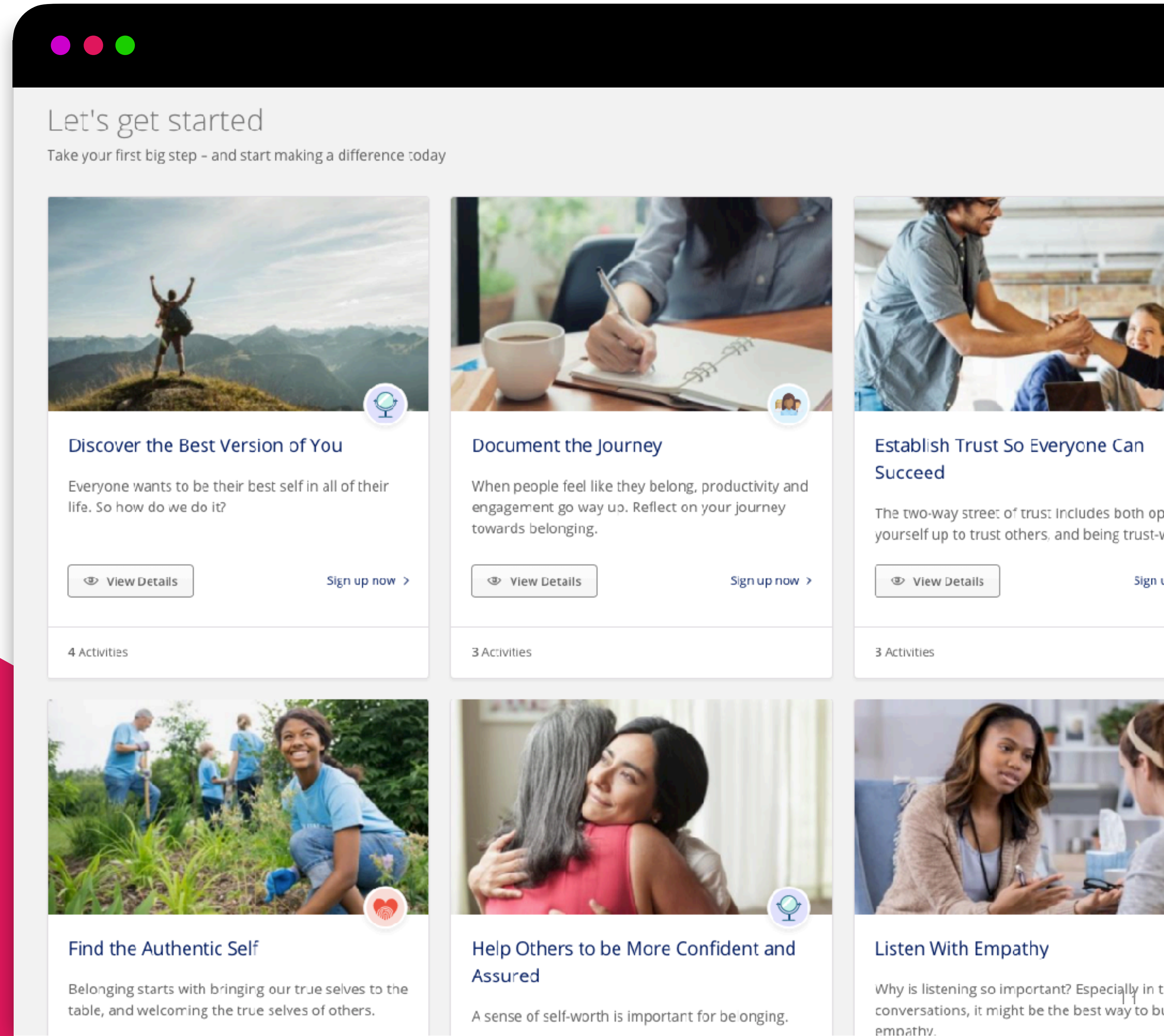
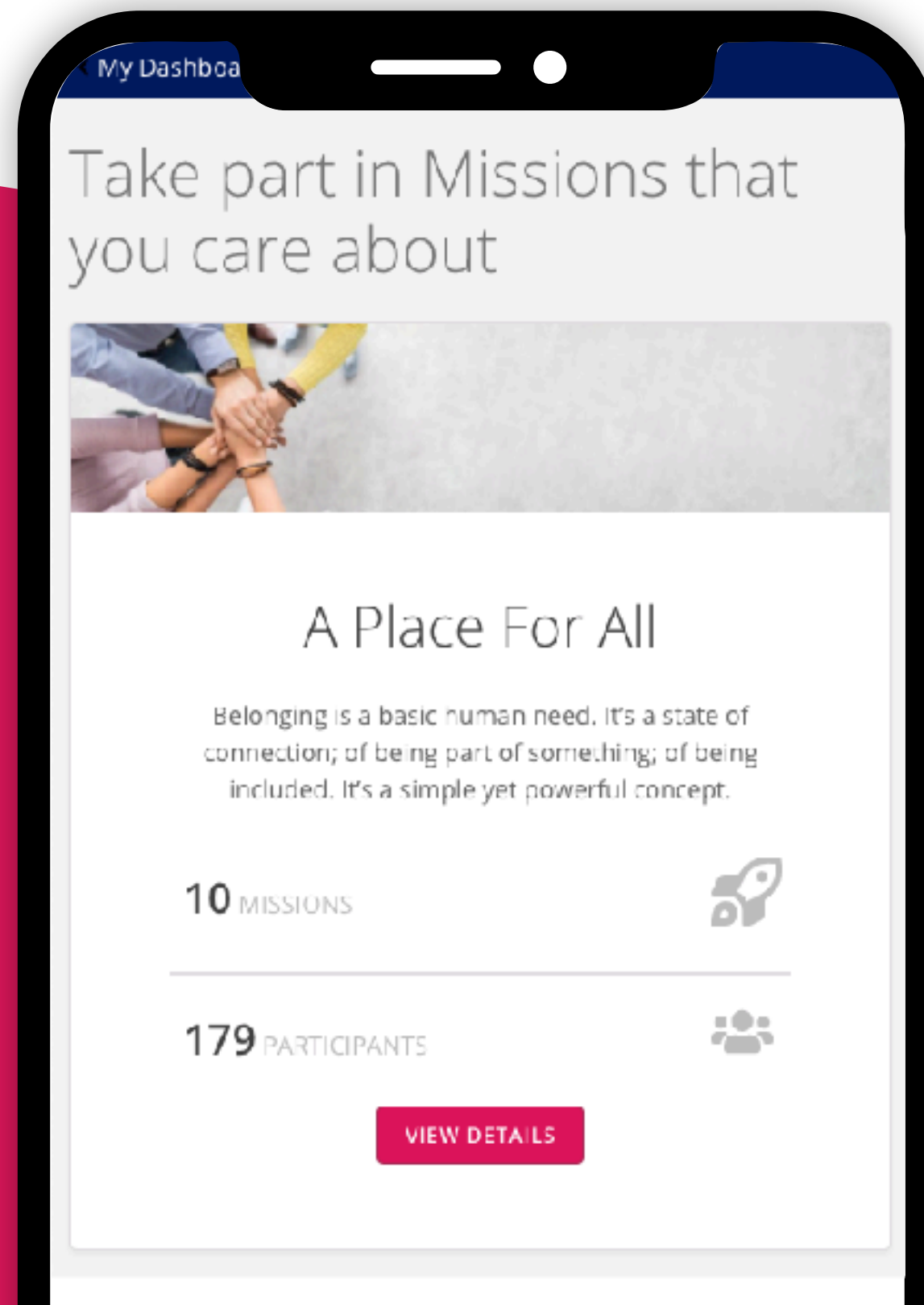
Inspire  
new ways to  
*participate*

## Innovation Highlights

- Employee-led granting
- Missions and volunteering
- API Suite

# Missions

Empowering learning, empathy and action!



# API Suite

Build brand affinity while creating more social impact

Infuse purpose into your customer experiences in ways that are engaging and personal.

**Achievers** CHANGE THE WAY THE WORLD WORKS

**Recognize** **Achievement**

Who do you want to recognize?

[View all Announcements](#)

**COVID-19 Updates**

During the Global Pandemic, please use the MS Teams - Achievers General chat for frequent... [Read more](#)

Posted by **Vanessa Cassar** March 13, 2020 2:14 PM

**Top Recognized**

17th

1	Kevin Smith	59
2	Julie Lee	52
3	Elisabeth Patel	50
4	Henry Gomez	46

[see more...](#)

**Celebrations**

- Amanda Feldman** Apr 17, 2020  
Congratulations on 3 years!
- Kellie Wong** Apr 22, 2020  
Congratulations on 1 year!
- Rick Rampton**

**Wishlist**

Boost Like Comment

**My Team**

**My Prepaid Card**

**Company Pulse**

**Dashboard**

**KPI**

**Reports**

**Toolbox**

**Points Balance**  
12,484

**Points to Award**  
2,000

[Need More Points?](#)

**Recognized for "Teamwork and Collaboration"**  
Nolan Julien

Great job on putting together that presentation this morning. Completely out of the box, too! We thought it would be difficult to accommodate, however, you did it!

From: **Casey Fischer** 2 hours ago

Boosted by Evelyn Lima, Radu Poernau, Garcicla Cortez, Roy Diaz

**Amazing**

**Globally connected locally invested**

Learn more about what we're doing to help flatten the curve

[Click Here!](#)

# API Suite


## Build brand affinity while creating more social impact

Infuse purpose into your customer experiences in ways that are engaging and personal.

## Integrate into customer experiences:

- E-commerce and donation roundups
- Rewards and loyalty programs
- Online banking
- Dedicated giving sites
- ....and more!

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**Cole Yoder**  
**12,484**  
POINTS BALANCE

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**Wishlist**


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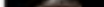
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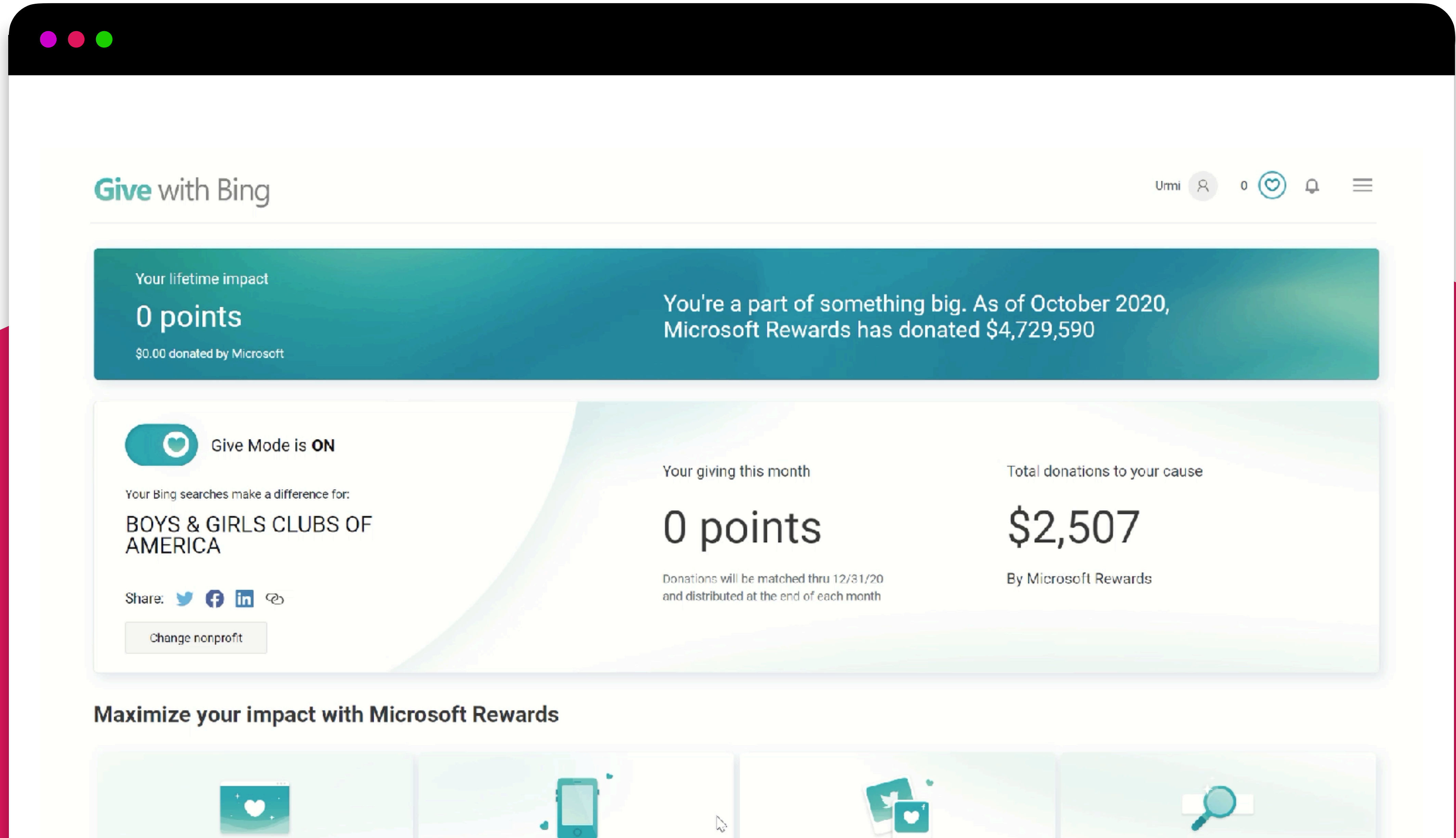
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# Give With Bing

An exemplar of empowered Goodness experiences





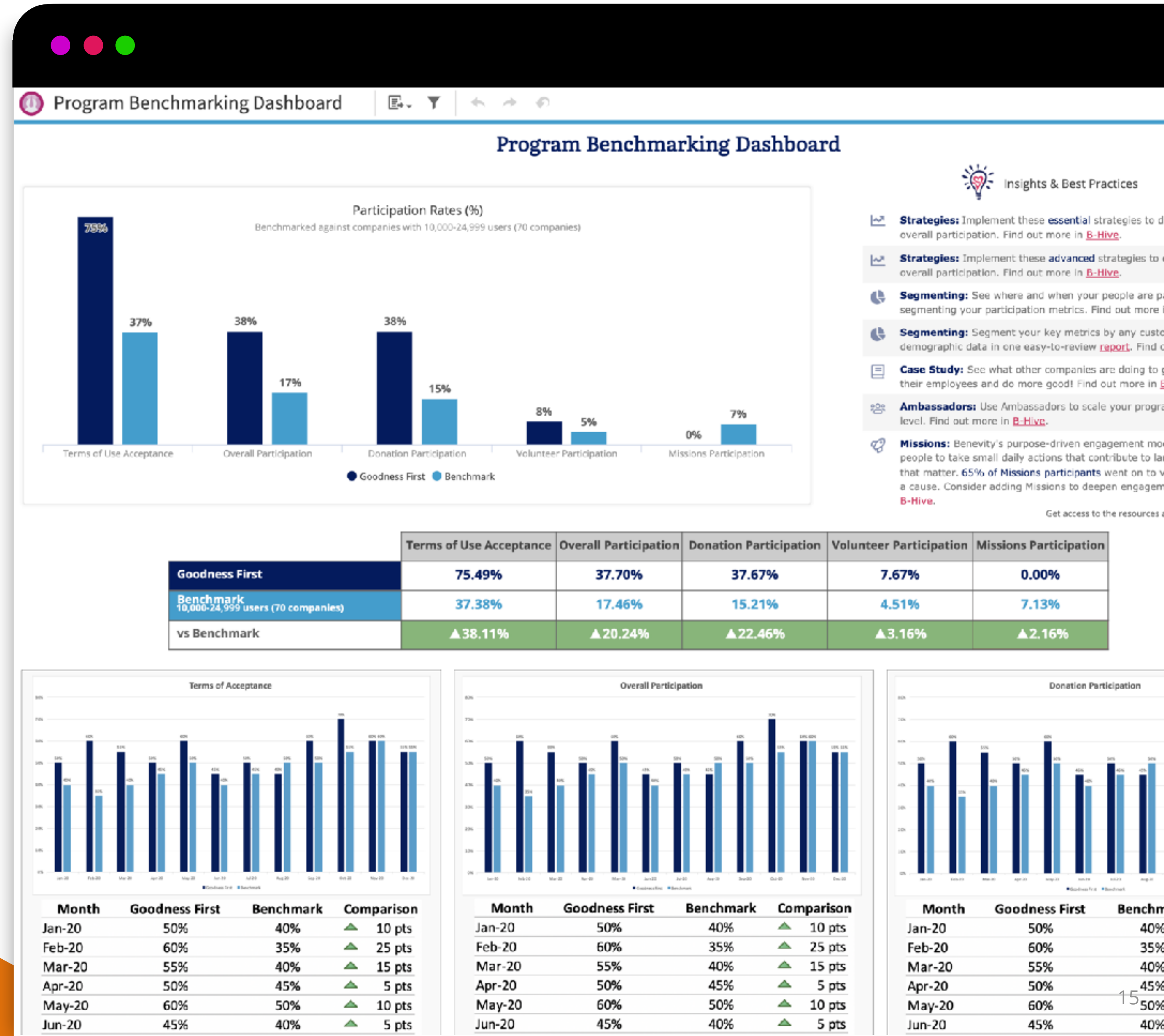
# Amplify impact with *insights*

## Innovation Highlights

- Real-time data
- Benevity Grants and Versaic by Benevity
- Program benchmarking

# Insights when you need them

- Right-time reporting
- Program benchmarking dashboard



Build  
experiences  
for *everyone*

## Innovation Highlights

- Benevity app
- Global reach
- Accessibility standards



# Powerful self-serve tools & *automation*

## Innovation Highlights

- Improved workflow for Grants
- Alleviating burden for admins

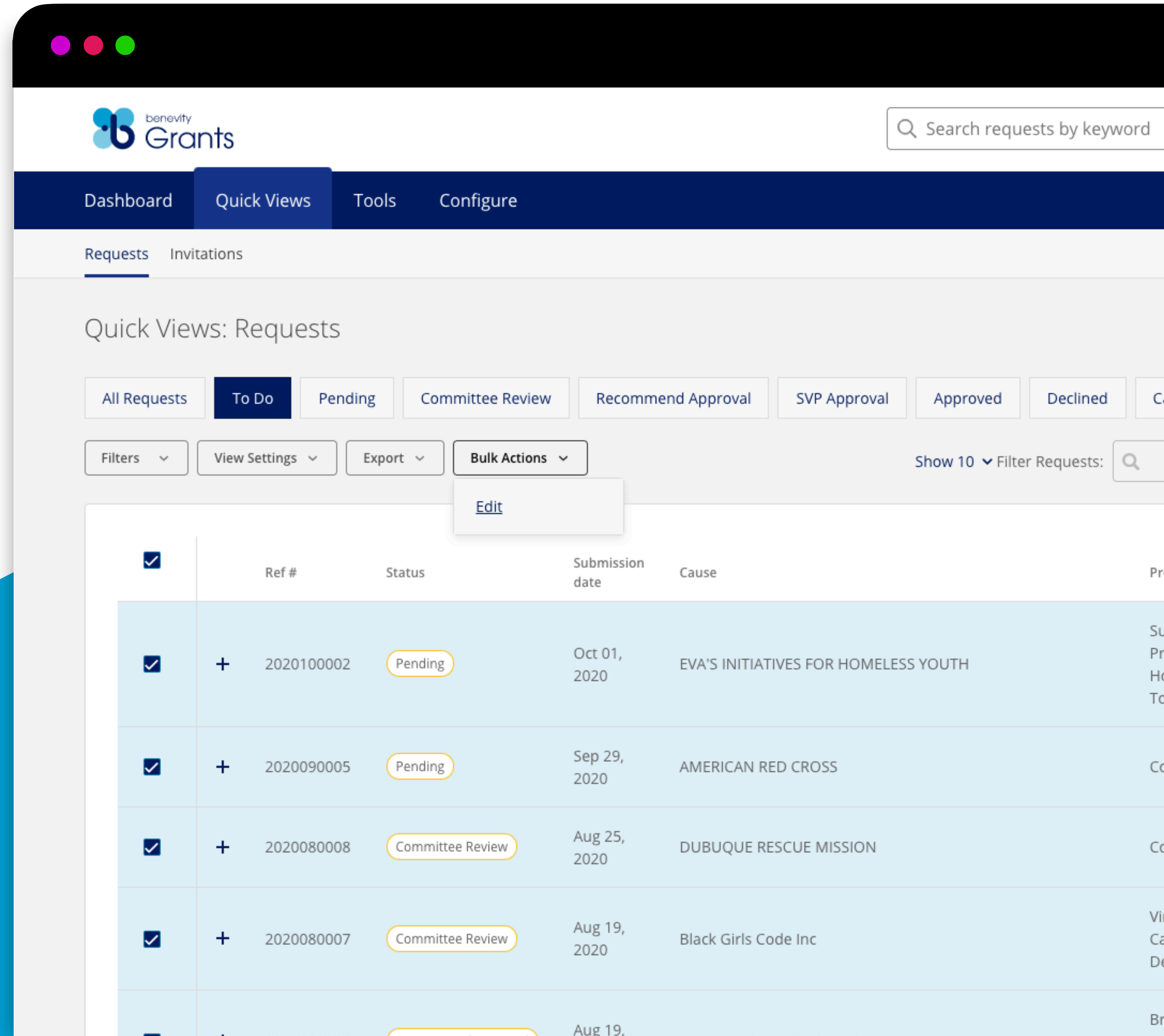
# More efficient *grants* management

## Benevity Grants

Self-serve user management and manage requests in bulk

## Versaic by Benevity

Manage your own program cycles



# The plan to *Allevi*8 burden

Investing in scalability, automation and self-serve — all for greater impact!

## AVAILABLE NOW!

### Grants Disbursements in Benevity Grants

Automated with industry-leading reliability and accuracy. *Coming soon in Versaic by Benevity.*

### Payroll Automation

Streamlining reconciliation, saving you time!

### Cause Onboarding

Streamlined onboarding for global causes, reducing time from nomination to donation!

### QuickStart

Get up and running on Spark in less than two weeks.

### Volunteer Management

Ability to bulk upload volunteer hours and signups.

## MORE TO COME!

### Program Reporting

Enhancing benchmarking and reporting in all of our products.

### Auto-Track Time

More accurate volunteer time tracking with no work for you or your people!

### India 2.0

A dedicated foundation in India with faster local disbursements and better handling of foreign funds.

### Easy-Access B-Hive

More product help and how-to videos right when you need them.

### Auto-Match Request

Making it fast and easy for you to approve match requests!

Let's ignite the  
*collective potential*  
to change the  
world!



Thank you!