Harnessing Purpose Through The Great Resignation
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And more!
57% Turnover reduction with an employee giving and volunteering program

79% Of employees expect their company to take action on social ad racial justice

Purpose Programs Can help foster connection and engagement throughout hybrid workplaces
Our Panelists

Elysha Vega
Senior Program Manager, VP
Citi

Janeen Speer
Chief People Officer
Benevity
Citi’s Continuum of Employee Volunteer Engagement

Global Community Day
- Citi Coordinated Activities
- Virtual Volunteer Opportunities
- Acts of Kindness
- Independent Volunteer Service
- In-person Volunteer Activities

Giving
Employee Giving Campaign (to first launch in NAM)

Year-Round Engagement
- Citi Coordinated Activities
- Board Service & CD Services
- Skills Based Volunteerism (e.g., Pathways to Progress)
- Missions: Activations in alignment with Citi priorities
- Hands on Volunteerism

Employee Engagement Opportunities

Citi Volunteers Platform
- Hosted by Benevity; houses all Citi coordinated volunteer activities

Global Community Day
- Launching our 17th Annual Volunteer Campaign
- Since Global Community Day began in 2006, colleagues, friends, family, alumni, community partners and clients have served more than 5 million volunteer hours across 90 countries and territories in 450 cities

Skills Based Service Programs
- Pathways to Progress
- Citi Skills Marathon

Service Programs and Sabbaticals
- Service Year Program for Analysts (early career)
- Giving Back Sabbatical Program
Volunteer Programming at Citi: Enabling our Mission of Growth and Economic Progress

Pathways to Progress

Since launching Pathways to Progress in 2014, the Citi Foundation has invested more than $275 million globally in workforce preparation.

In September 2020, the Citi Foundation announced an additional $100 million, three-year commitment to provide economic opportunities for young people.

Citi Skills Marathon

Pro bono model developed in collaboration between Citi Volunteers and the Taproot Foundation with support from the Citi Foundation

Enables Citi colleagues to use their professional skills to address critical organizational needs of our nonprofit partners.

> than 600 Citi colleagues have provided nearly 5,000 hours of pro bono service to over 300 nonprofit partners in more than 10 cities around the world.

Global Community Day was a little different this year, but the impact we made was no less meaningful. From organizing food drives to mentoring young professionals, our colleagues donated their time and talent to our communities and demonstrated once again why Citi is a bank with brains and a bank with a soul.

- Jane Fraser, Citi CEO

Citi Volunteers

- Donated 2,500 books to children and teens in foster care. (United States)
- Fostered the leadership skills of 138 girls through a tailor-made Junior Achievement Citi Women Leadership Award Program. (Spain)
- 20,873 colleagues, friends and family donated funds which provided over 177,000 meals. (Mexico)
- More than 900 donations raised $112,000+ to support financially and socially-disadvantaged youth. (Singapore)
• We have a 92% participation rate in our program
• There are no restrictions in how our team participates
• Goodness Catalysts are the MVPs of the program
• We use a less traditional definition of volunteerism
• We encourage Grassroots initiatives
Community First

- Keeping the best of the old, and the best of the new
  - Creating approaches to further deepen our strong culture
  - Embracing flexibility as a component of how we will work
  - Level the playing field for all
  - Utilizing tools for asynchronous connection

- Taking care of ourselves and each other
  - Me 4 We Days
  - Investments in mental health

- Start’s with “Community Now”
  - Intentional time to reconnect and accelerate relationship building
  - Reintroduce ourselves to our spaces and culture
  - Rebuilding empathy and understanding
Questions
Check out our Resources
Join our climate champions in addressing the biggest issue of our time.

Benevity.com/InvestInOurPlanet
Thank you!